



CELEBRATE SPRING WITH  
SENSATIONAL STYLES!

FASHION

\$1.00 US  
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5  
MAY  
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Barbie™



50  
YEARS

A



OF  
CAPTAIN AMERICA

1941 - 1991

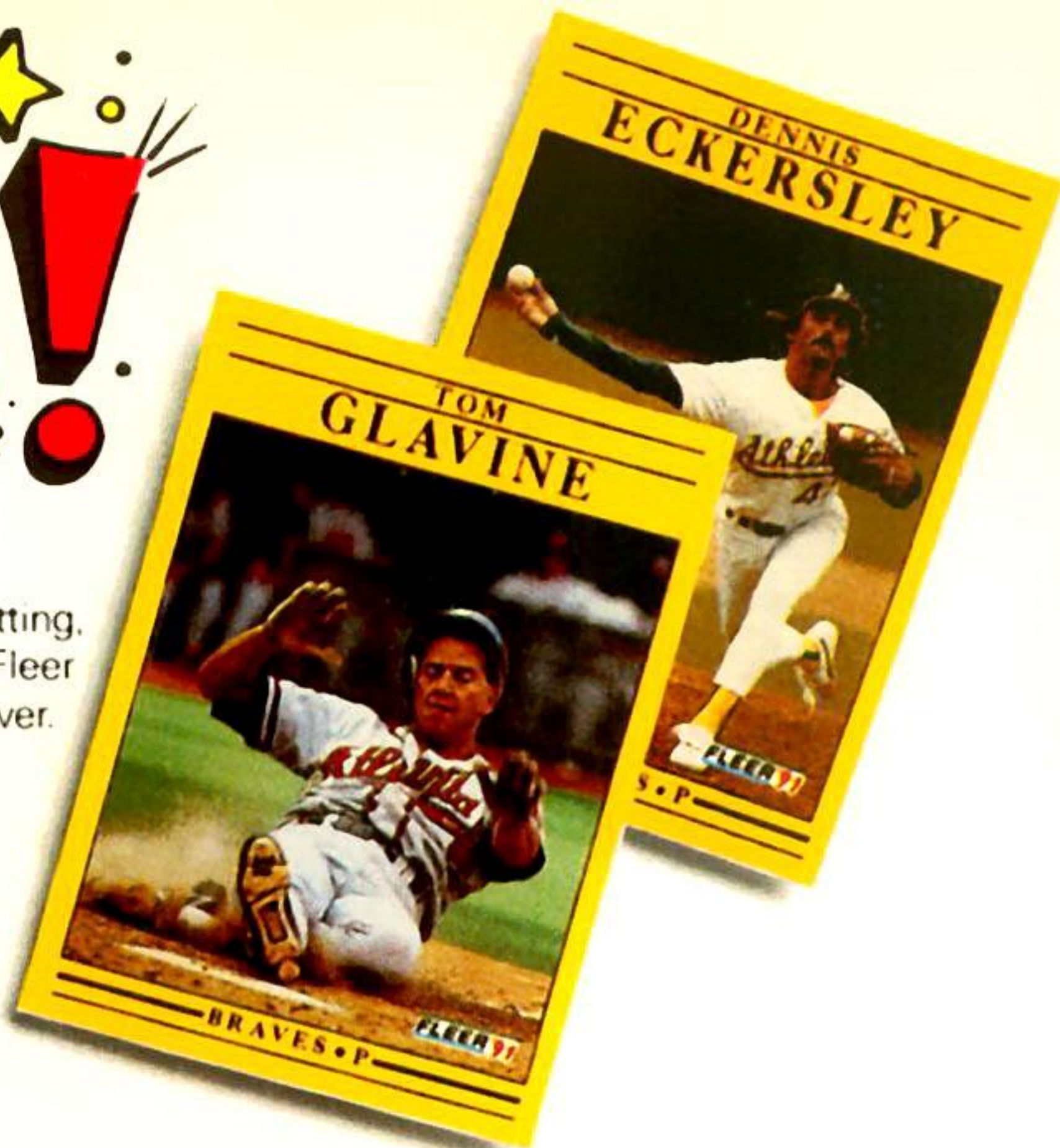
JUNE  
ROY

INSIDE: READERS'  
FASHION DESIGNS



# BAM!

KABOOM! Hard-hitting, non-stop, action-packed photography. The Fleer '91 Series. The most radical cards ever.



# ZOOM!

Looking for close-ups of your favorite players? WHAM! BAM! They're on our new full-color backs. With major and minor league stats and your favorite team logo stickers in every pack. Awesome!



Fleer All-Star Series  
(Cello packs only)



Pro-Visions™ Series  
(Wax and rack packs only)



# POW!

Dynamite subsets! Like the totally incredible 12-card Pro-Visions™ Series. And the history-making, 10-card Fleer All-Star Series, featuring three photos of the same player.

Collect the Fleer '91 Series (cards and stickers). The most improved player for 1991. FTOOOM! They'll blow you away!

# FLEER

© 1991 FLEER CORP. PHILA. PA. 19141





# BARBIE



PAGE  
15

## BEAUTY SLEEP

Barbie is tired of trying to get some shut-eye!



## THIS OLD CHAIR

Barbie and Skipper can't sit still for this restoration comedy!

PAGE  
25

## PICTURE PERFECT

Power problems! Picky people! Poor Edwardo—perhaps pretty Barbie will produce prosperity!

PAGE  
2



PAGE  
20

## THE LATEST FASHION

Is Skipper a slave to fashion? See for yourself!



# Fashion

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# Barbie<sup>TM</sup> IN PICTURE PERFECT

HI, HI! I'M EDUARDO,  
ART DIRECTOR FOR  
"WHAT'S IN" MAGAZINE.

TODAY WE ARE  
LOOKING FOR A TO-  
DIE-FOR COVER FOR  
OUR NEXT ISSUE.

BARBIE WILL BE  
MODELING RAINWEAR,  
REPRESENTING TODAY'S  
BUSY, ON-THE-MOVE  
WOMAN!

HMMM...  
RAINWEAR...  
I'LL MIX A  
BLEND OF BLUE  
AND PURPLE FOR  
A CRYSTAL LOOK,  
JUST LIKE  
RAINDROPS!

ANNIE - THE  
PHOTOGRAPHER

HMMM...  
RAINWEAR!

RACHEL -  
THE STYLIST

HMMM...  
RAINWEAR!

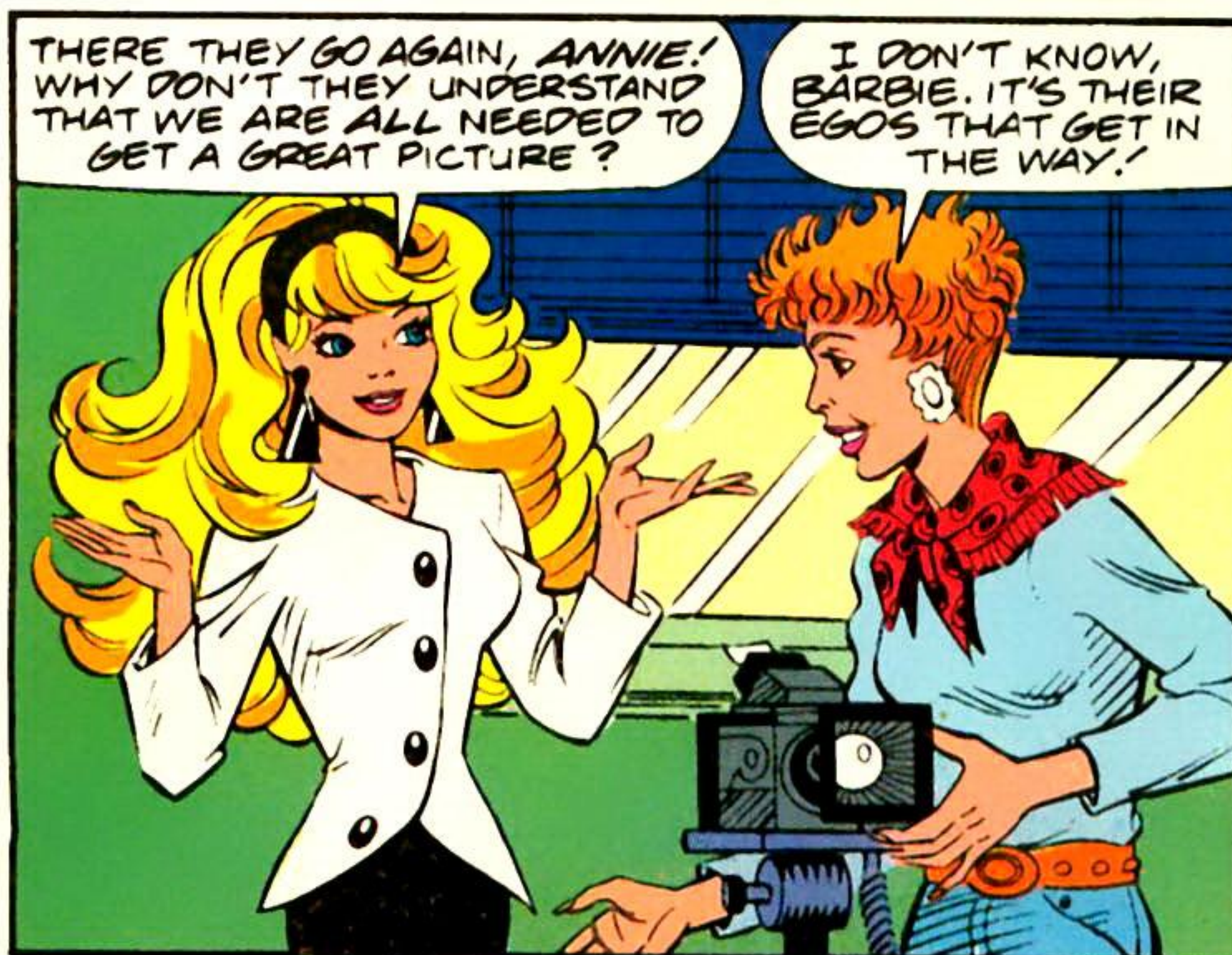
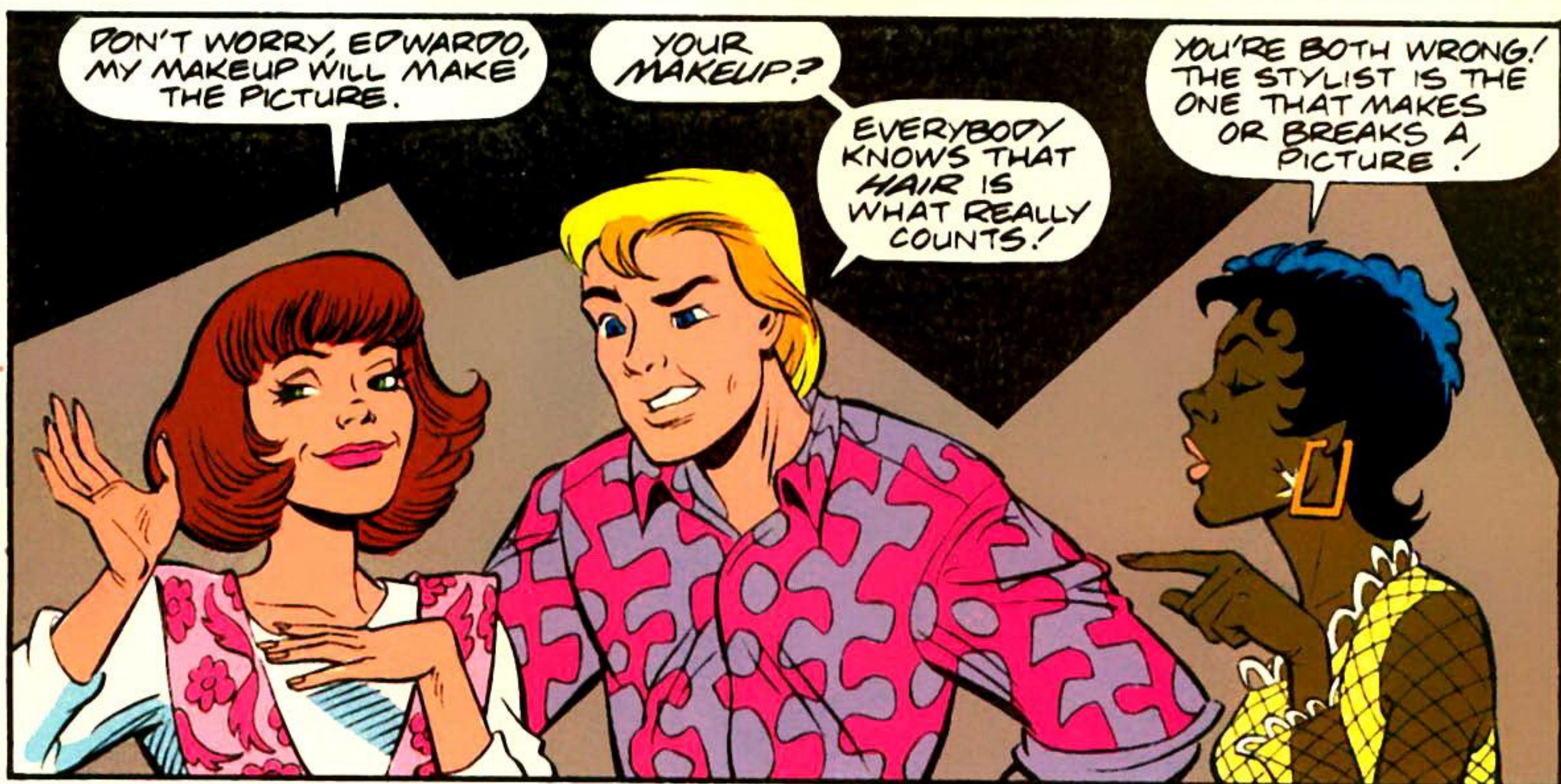
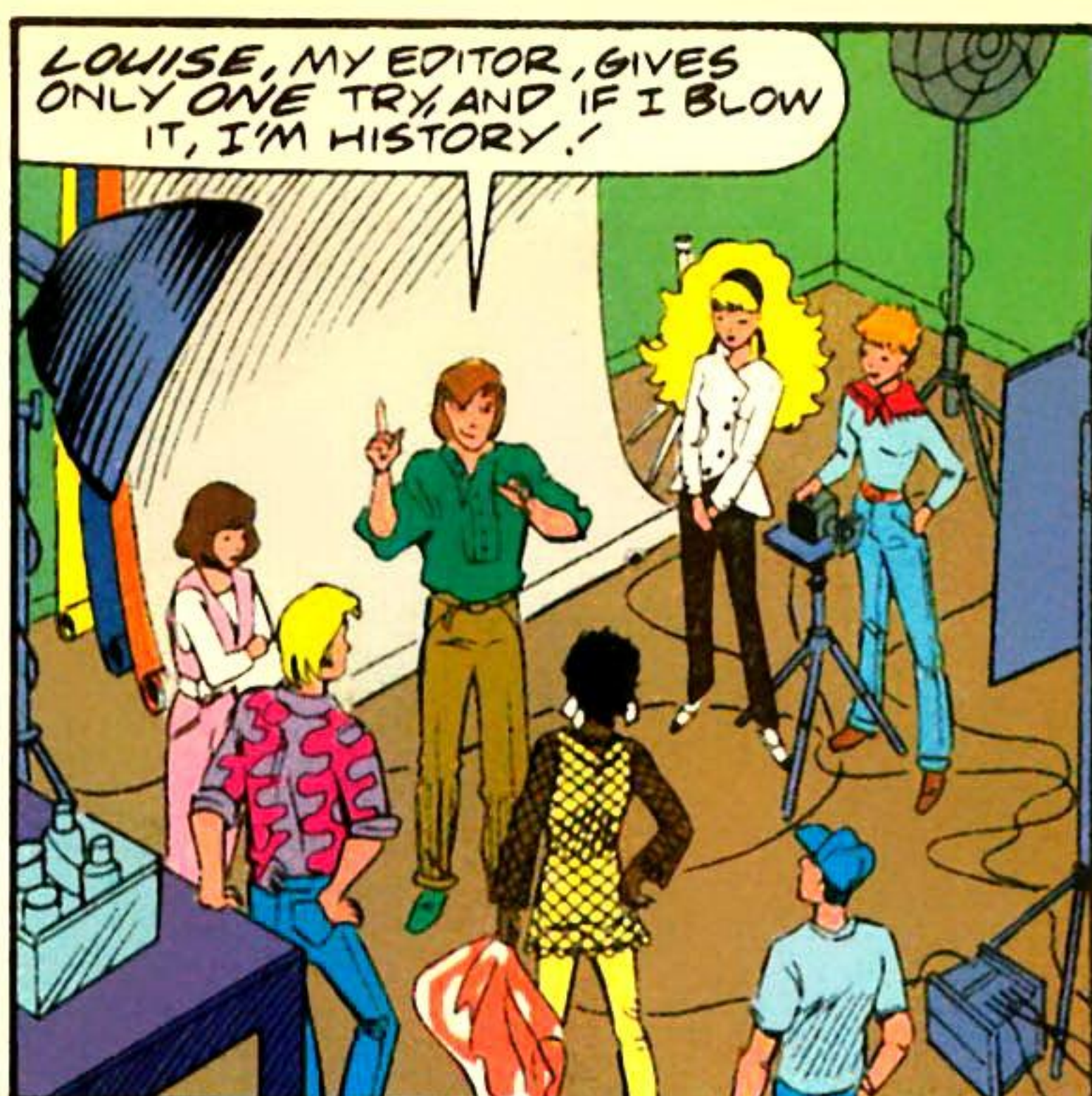
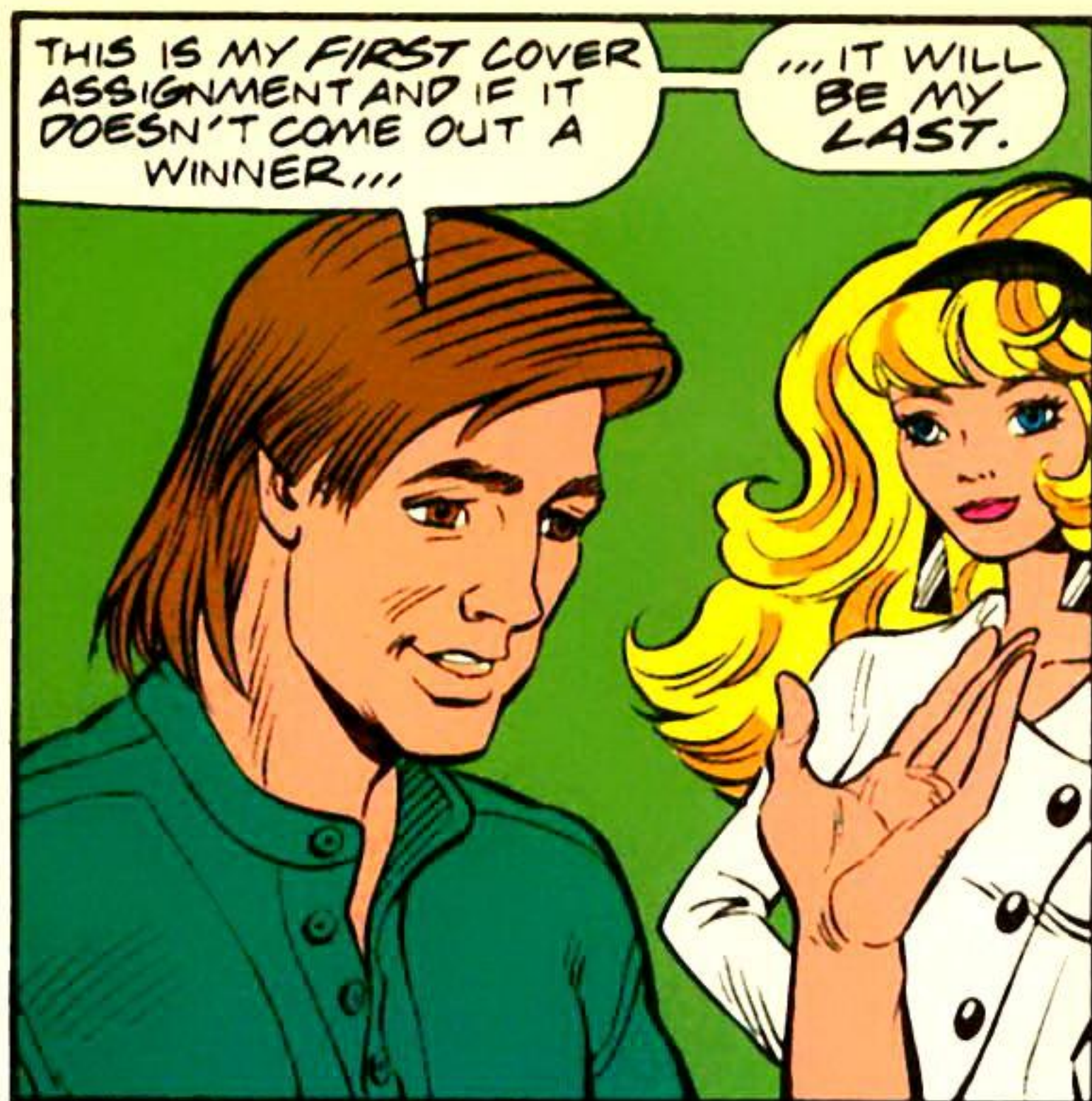
BARBIE HAS  
GREAT HAIR FOR  
"THE WET LOOK"

LESLIE - THE  
MAKEUP ARTIST

GEORGE - THE  
HAIR STYLIST

A SCARF  
BLOWING IN  
THE BREEZE  
FOR THE ON-  
THE-MOVE  
LOOK!













**PIZZA DELIVERY!**

**IT'S RADICAL  
TASTING CEREAL  
DUDES!**

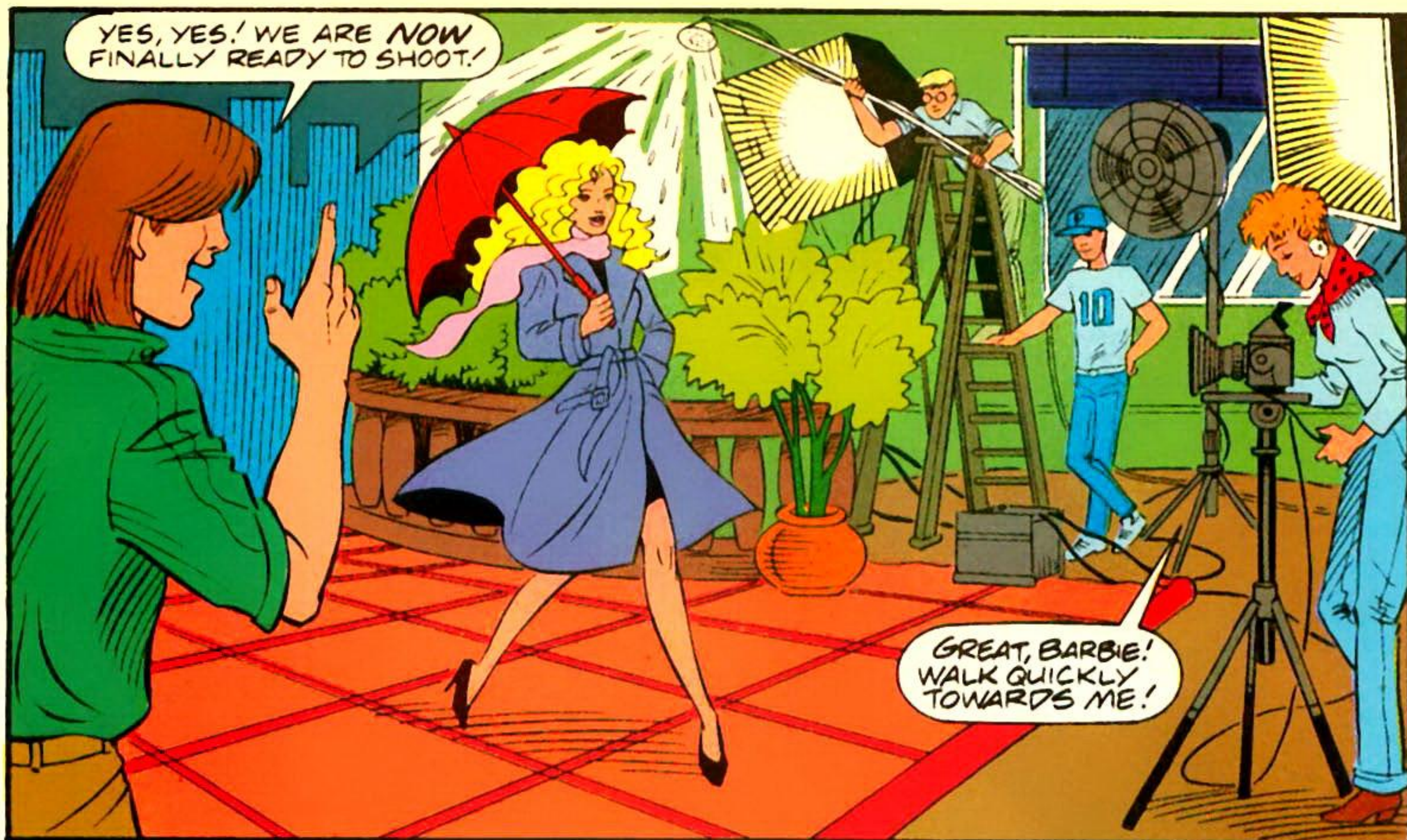
**CHECK IT OUT!  
NEW PIZZA SHAPED  
MARSHMALLOWS IN  
NINJA TURTLES®  
BRAND SWEETENED  
CEREAL!**

**TEENAGE MUTANT NINJA  
TURTLES  
CEREAL**

**NEW**

**PIZZA-SHAPED  
MARSHMALLOWS**







## OFFICIAL RULES & REGULATIONS

1. Spider-Man Trivia Game, sponsored by Phone Programs USA Inc. ("PPI") and Marvel Entertainment Group, Inc. ("Marvel"), is an interactive telephone game of skill requiring knowledge of the "Spider-Man" character as found in various Marvel publications.
2. Game runs 3/8/91-5/31/91.
3. Touchtone callers may play by dialing 1-900-740-8888, anywhere in the continental United States, 24 hours a day.
4. No minimum age but anyone under 18 must get parental permission before calling. Prizes won by persons under 18 shall be awarded in their name to their parent(s) or legal guardian(s).
5. Each call is \$1.75 for the first minute and 95¢ for each additional minute. Maximum 3 minutes. Limit 4 calls per week, per household.
6. Callers shall hear an introduction to the game and his telephone number shall be captured for call limiting purposes. The caller has 2 minutes to advance as far as possible. Each call is a separate game.
7. Game begins at Question 1. Callers have 3 opportunities to correctly answer any 1 of 20 multiple choice questions or the game ends. If he answers any 1 correctly, the caller goes on to Question 2.
8. Question 2 is a set of fill-in questions. The caller has 3 opportunities to answer correctly any 1 of 20 questions or the game ends. If he answers any 1 correctly, the caller goes on to Confrontation Round One.
9. In Confrontation Round One, the caller is challenged by 1 of 2 opponents which shall rotate randomly. Each opponent has 4 scenarios which shall rotate. The caller gets 1 randomly selected scenario per call. If he responds correctly, the caller goes on to Question 3 or the game ends.
10. The third set of questions are multiple choice with 3 opportunities to answer any 1 of 20 questions correctly and advance to Question 4 or the game ends.
11. Question 4 is a set of fill-in questions. The caller must answer in 3 tries, any 1 of 20 questions correctly to continue on to Question 5 or the game ends.
12. Question 5 is a set of multiple choice questions. The caller must answer correctly in 3 tries, any 1 of 20 questions to get to Confrontation Round Two or the game ends.
13. In Confrontation Round Two, the caller gets the opponent he did not get in Confrontation Round One. The opponent has 4 rotating scenarios. The caller shall be given 1 randomly selected scenario per call. If the caller responds correctly, he goes on to Question 6 or the game ends.
14. Question 6 is a set of fill-in questions. The caller must answer in 3 tries, any 1 of 20 questions correctly to continue on to Question 7 or the game ends.
15. Question 7 is a set of multiple choice questions. The caller must answer any 1 of 20 questions correctly in 3 tries or the game ends. If he answers correctly, he wins a prize and goes on to the Final Question.
16. Question 8 is 1 fill-in question. If the caller answers correctly, he wins a prize. If he has not exhausted time, he shall return to the same question in Question 8 and attempt to answer it correctly until the time is up.
17. The caller then shall be told what prize(s) he won and given a prize claim number and instructed how to claim his prize. He must forward the prize claim by 6/31/91.
18. The prize for the First Level is a Marvel comic book, the Second Level prize is a comic book and trading card pack, for the Third Level, a comic book, trading card pack and watch, and for the Fourth Level, a comic book, trading card pack, watch, and "The Official Handbook of the Marvel Universe," a 10 volume collection. All prizes have been provided at cost by Marvel Entertainment Group, Inc., each prize valued under \$25.
19. PPI and Marvel reserve the right to add or replace questions at any time and cancel the game at any time. Players waive any claim or right in the event of any ambiguity or error in any questions or answers, and, by entering, players agree to be bound by and subject to these official rules and to be subject to the decisions of PPI and Marvel whose decisions are final. Players acknowledge that the correct answers to all questions are those provided and validated by PPI and Marvel.
20. Sponsors and their Service Provider are not responsible or liable for incorrect or inaccurate entry of information by callers, technical malfunctions of the telephone network, computer equipment, software or any combination thereof, or lost or delayed data transmissions.
21. Void where prohibited. Employees and families of PPI, Marvel, Call Interactive, and their affiliated companies are not eligible. All federal, state and local laws and regulations apply.
22. Free Rules may be obtained in person from PPI, 919 Third Avenue, New York, New York 10022, during normal business hours, or write "Spider-Man Trivia," c/o PPI, P.O. Box 7012, FDR Station, New York, New York 10022.

## WIN A 10 VOLUME MARVEL LIBRARY!



**PLUS...**  
A Spider-Man Watch!  
Marvel Trading Cards!  
A Comic Book!

# HELP ME SAVE MARY JANE!

## CALL 1-900-740-8888

\$1.75 FIRST MINUTE; 95¢ EACH ADDITIONAL MINUTE. MAXIMUM CALL 3 MINUTES.



## HOW TO PLAY AND WIN PRIZES!

1. Call 1-900-740-8888.
2. Answer Spider-Man trivia to help Spidey scale the wall.
3. Battle villains with the keys on your touchtone phone. Press # to defeat Hobgoblin. Press \* to fend off Dr. Octopus.
4. Win prizes (comics, trading cards, watches, and Marvel Universe Handbook collections!) The higher you go, the more you win!
5. Game runs March 8, 1991 to May 31, 1991.

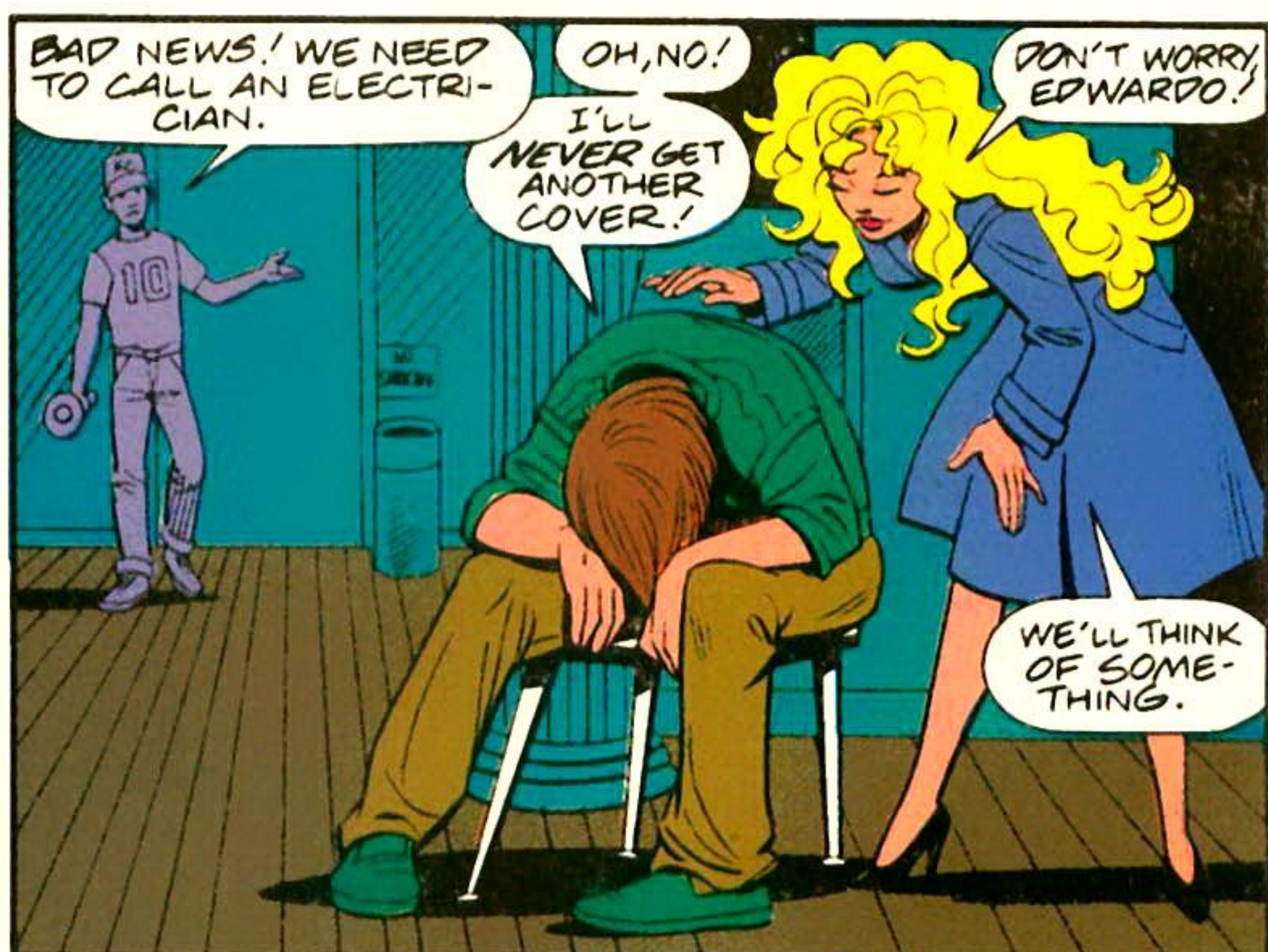
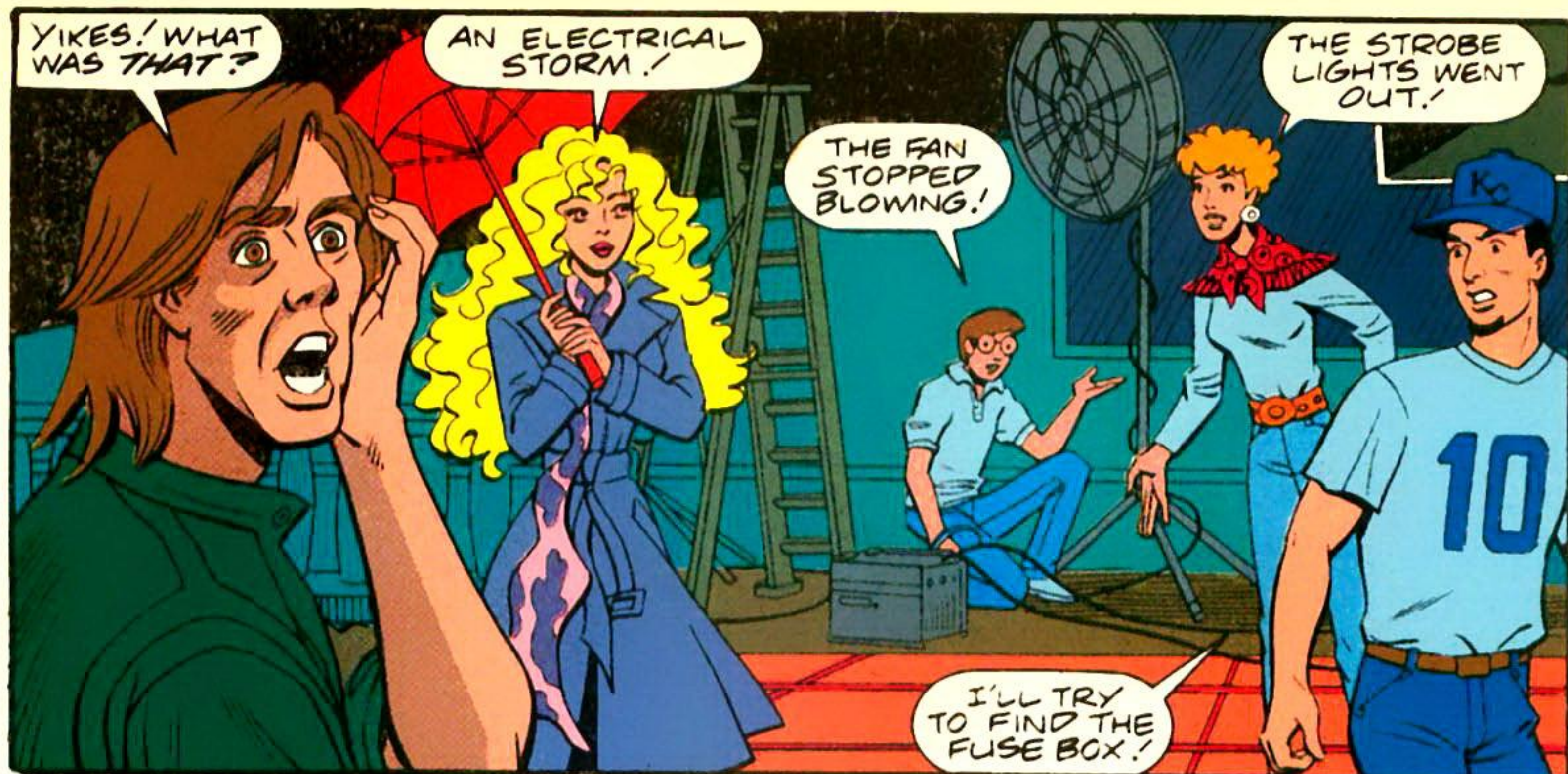
## PRIZE CLAIM

To claim your prize, print your name, age, address, and prize claim number on a 3 x 5 card and send it to:

**Marvel Comics**  
Dept. 900-HELP SPIDEY  
387 Park Avenue South  
New York, New York 10016

All prizes must be redeemed by June 30, 1991.  
You must have a touchtone phone to play.











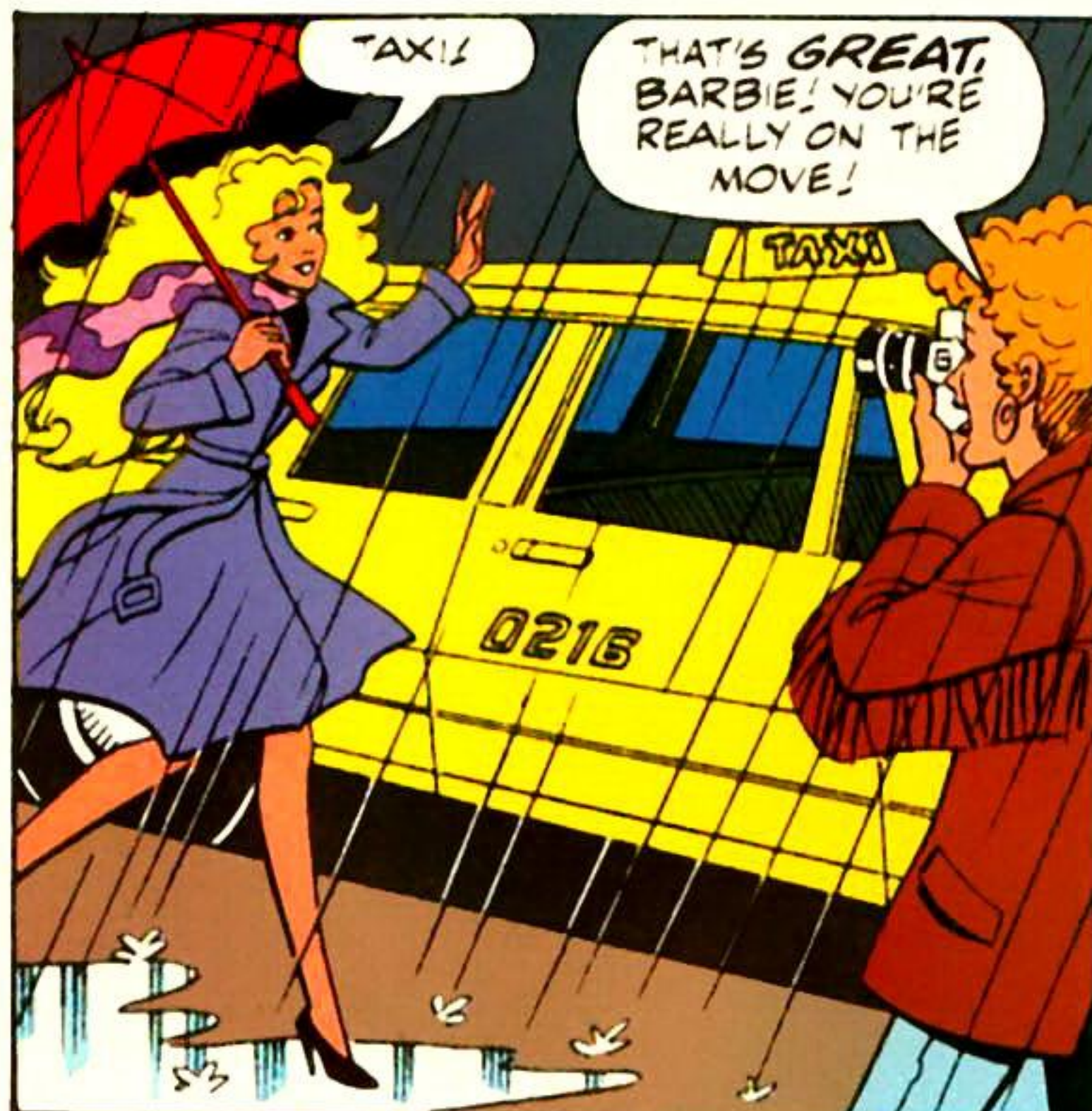


# FREE GUMMY BEES INSIDE HONEY NUT CHEERIOS

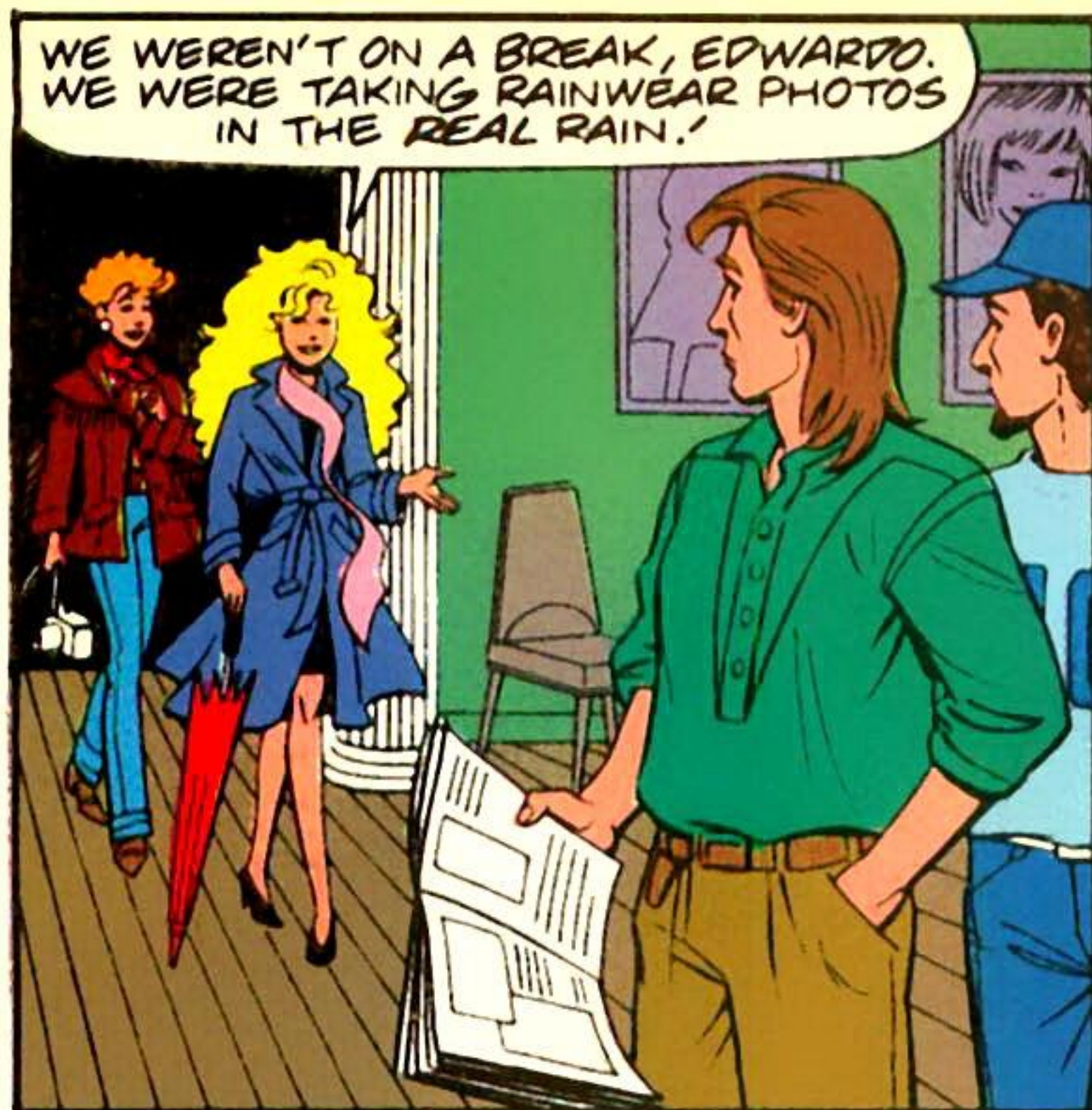


"Special offer good through March in specially marked boxes."











# How do you build the most secret M:Tron Space Voyager in the galaxy?

## Send for the free directions!

Just fill out the coupon on this page with your name and address. Send it along with one UPC symbol from any of the LEGO® sets pictured below. You'll receive free directions on how to combine pieces from each of the three sets shown here to build a Space Voyager that will blow your magnets off!



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Ionizer  
6923

Vector  
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6877

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Forager  
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To claim your free directions

- **Send** a UPC symbol from one of the three LEGO® sets shown above
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- **Mail** all of the above to

M:Tron Supermodel  
P.O. Box 5080  
Unionville, CT 06087



NAME \_\_\_\_\_

BIRTH DATE \_\_\_\_/\_\_\_\_/\_\_\_\_

(Please print clearly)

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_

ZIP \_\_\_\_\_

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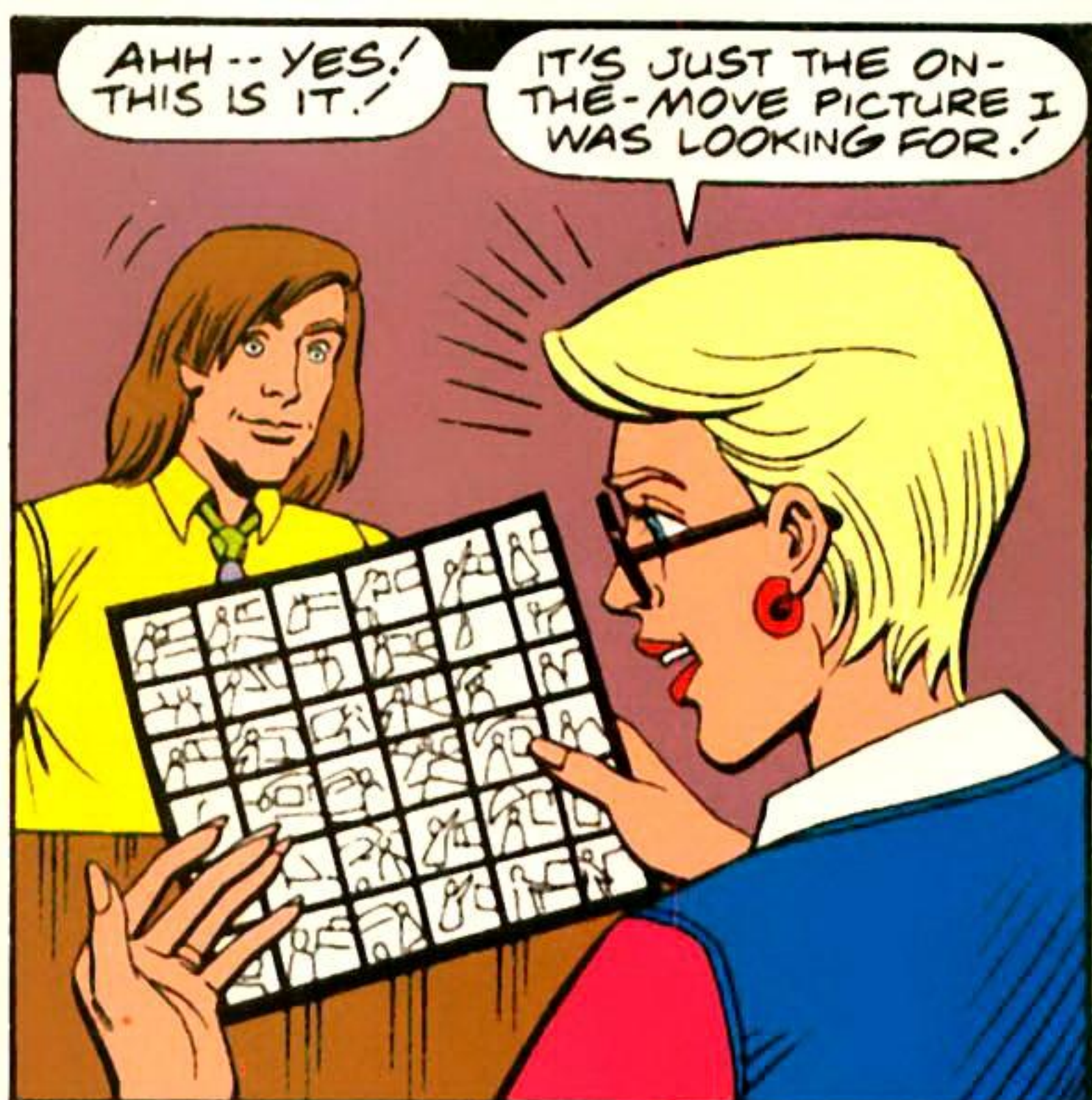
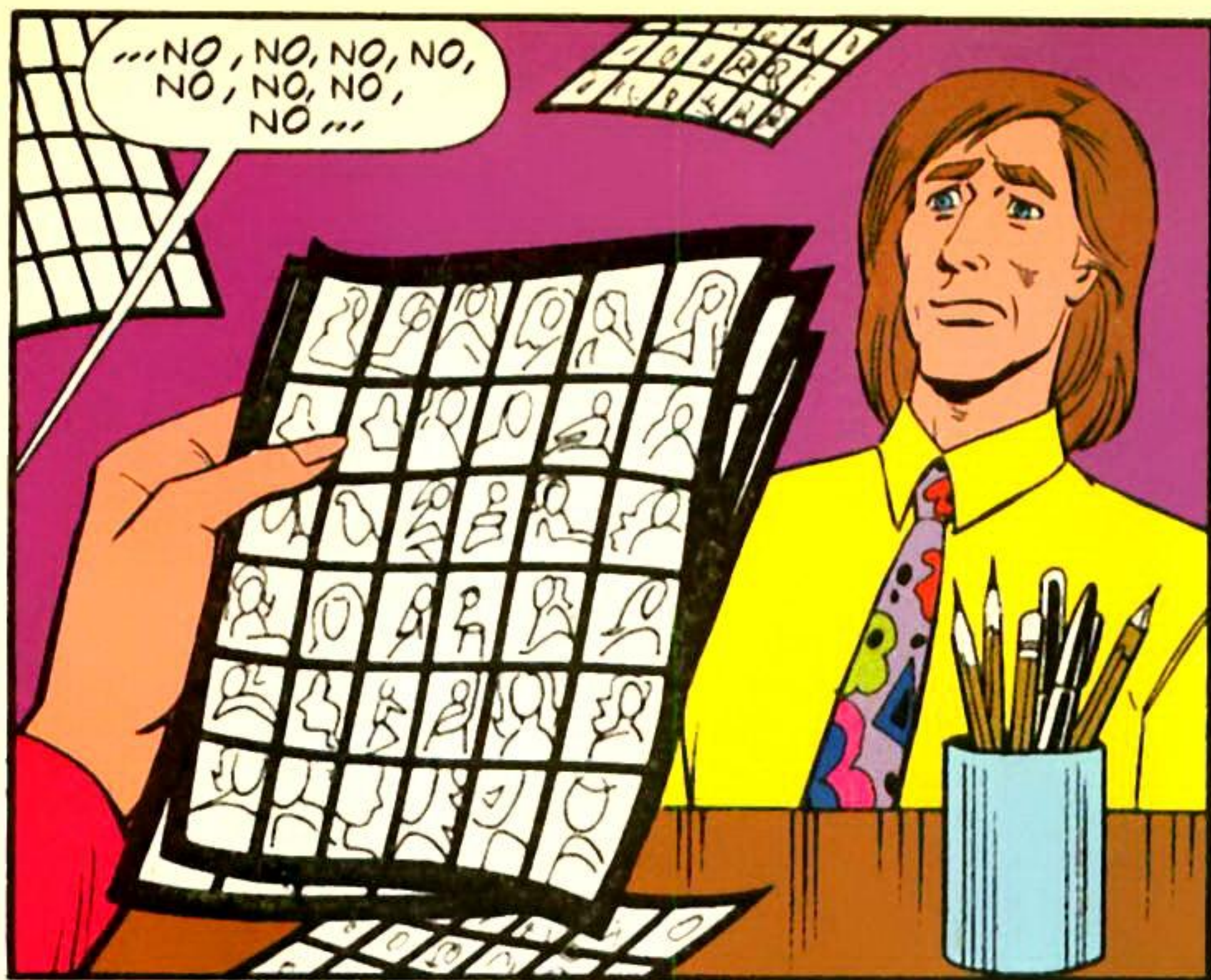
**M:TRON** COLLECTION



This offer good only in the USA. Offer void where taxed, restricted or prohibited by law. Offer limited to one building instruction per person, group, or organization. Please allow up to 8 weeks for processing and delivery. This offer is made by LEGO SYSTEMS, INC. 555 Taylor Road, Enfield, CT 06082. Offer expires June 30, 1992.

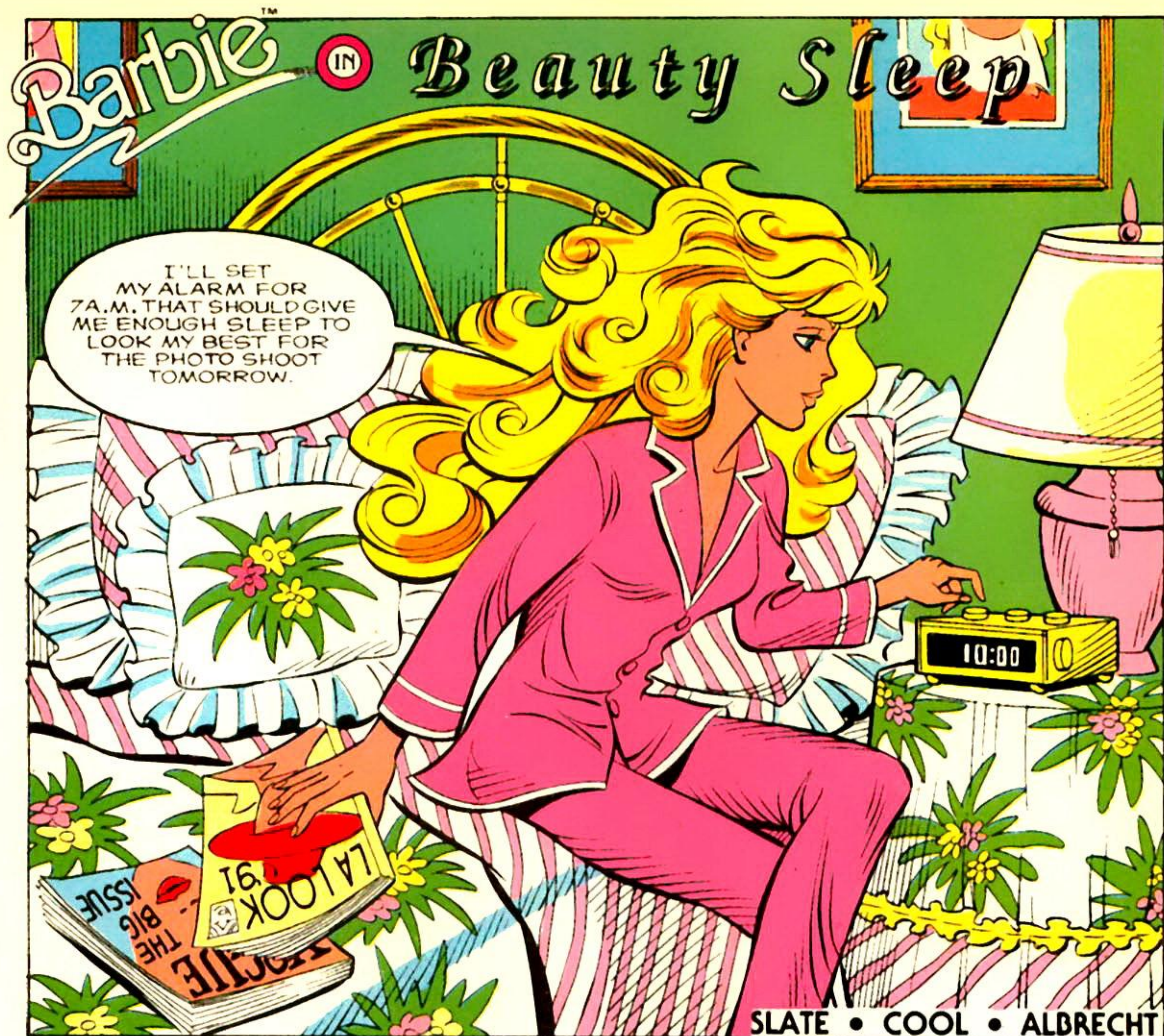
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THE END





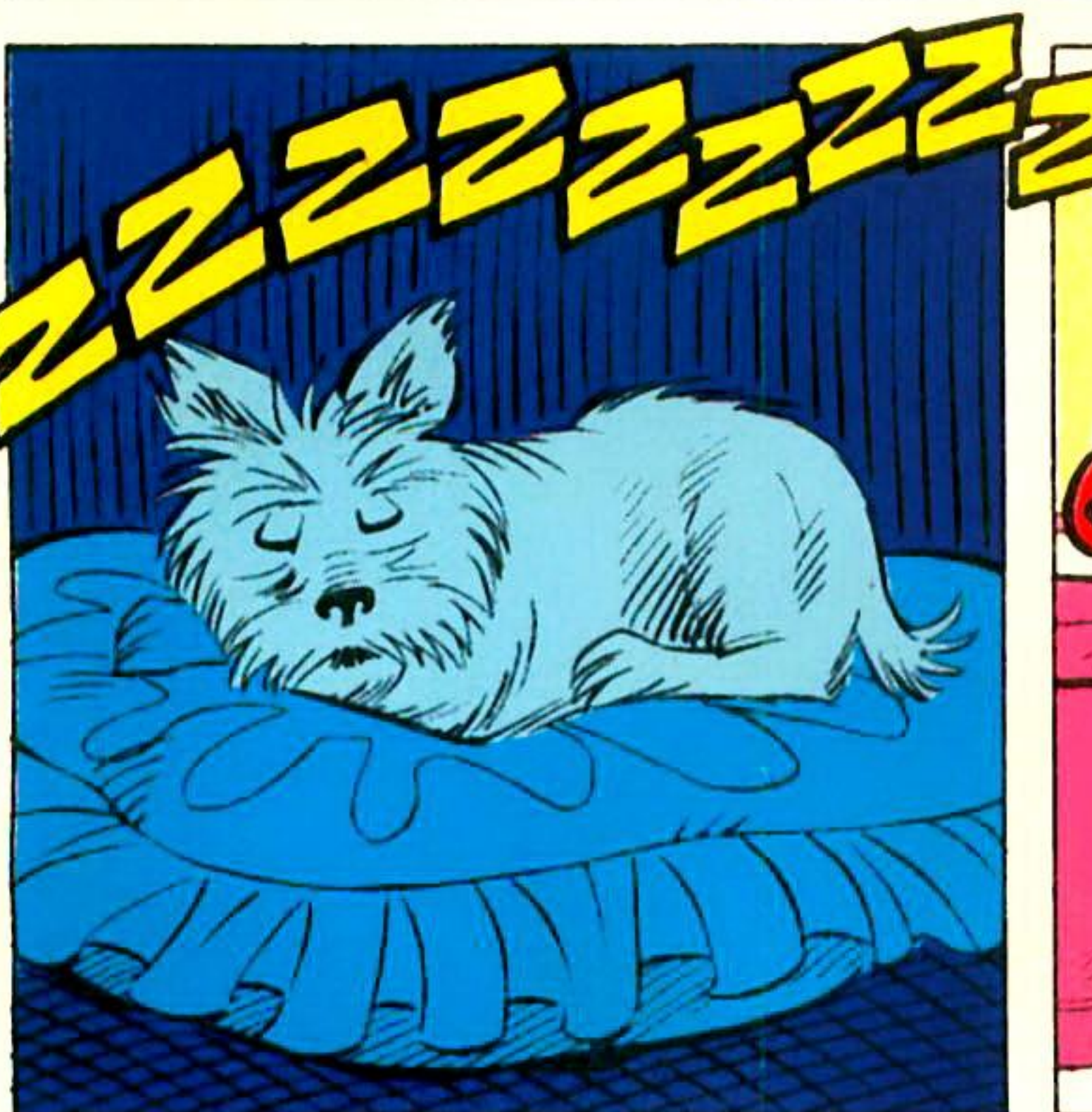




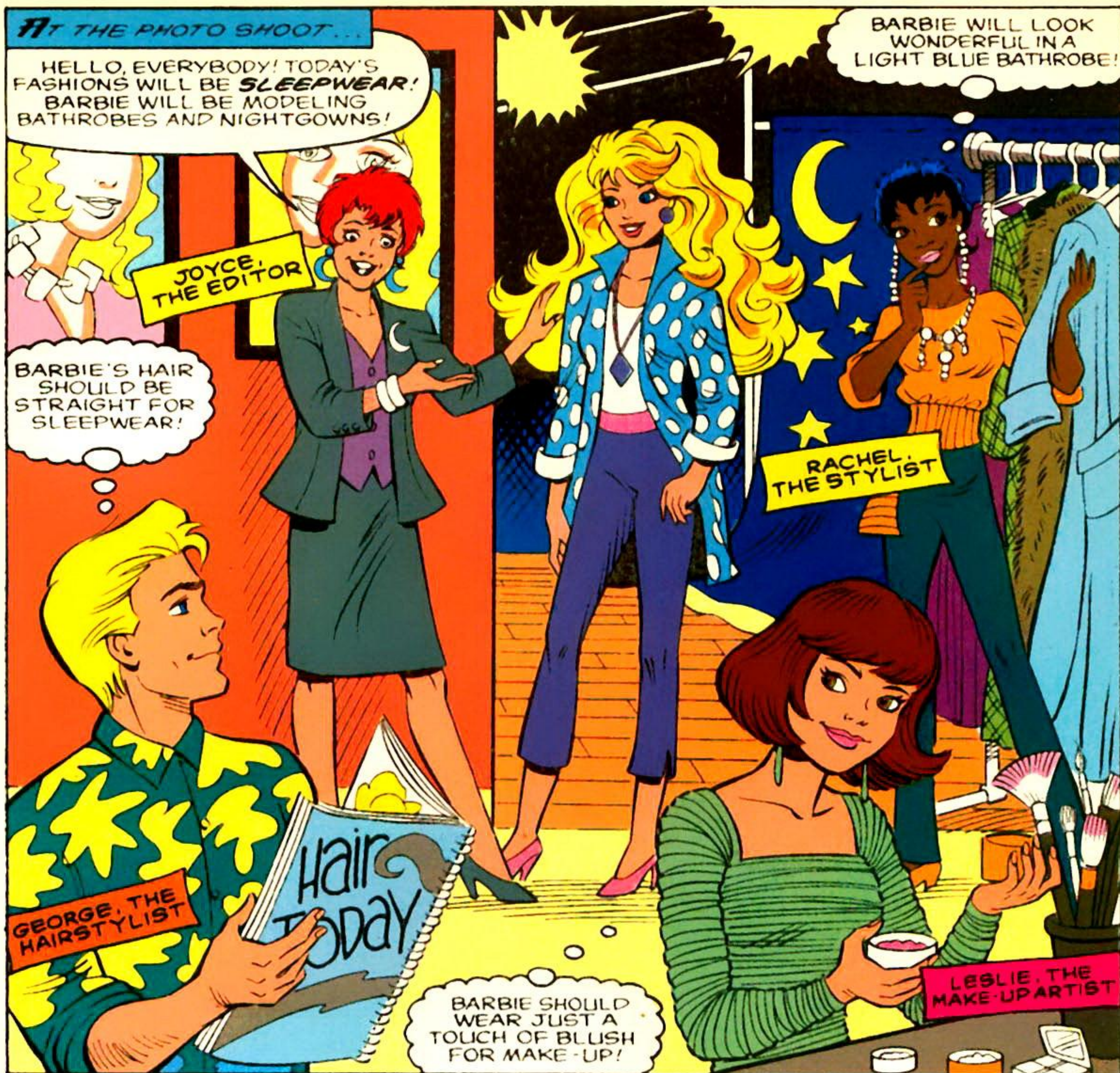














**Skipper**<sup>TM</sup>

IN

# THE LATEST FASHION

BARBIE, WHAT DO YOU THINK OF THE LATEST HAT FASHION?

WELL, **SKIPPER**, I THINK THE HAT WOULD LOOK **MUCH** BETTER IF YOU PULLED IT UP OVER YOUR EYES.



SLATE • BRIGMAN • LUCAS

AND I THINK IT'S VERY DANGEROUS FOR YOU TO ONLY SEE STRAIGHT AHEAD.

BUT **EVERYBODY** IS WEARING THEM!

JUST BECAUSE SOMETHING IS THE LATEST FASHION, DOESN'T MEAN **YOU** HAVE TO WEAR IT.





# THE COOLEST HUNK IN AMERICA COMES TO COMICS!

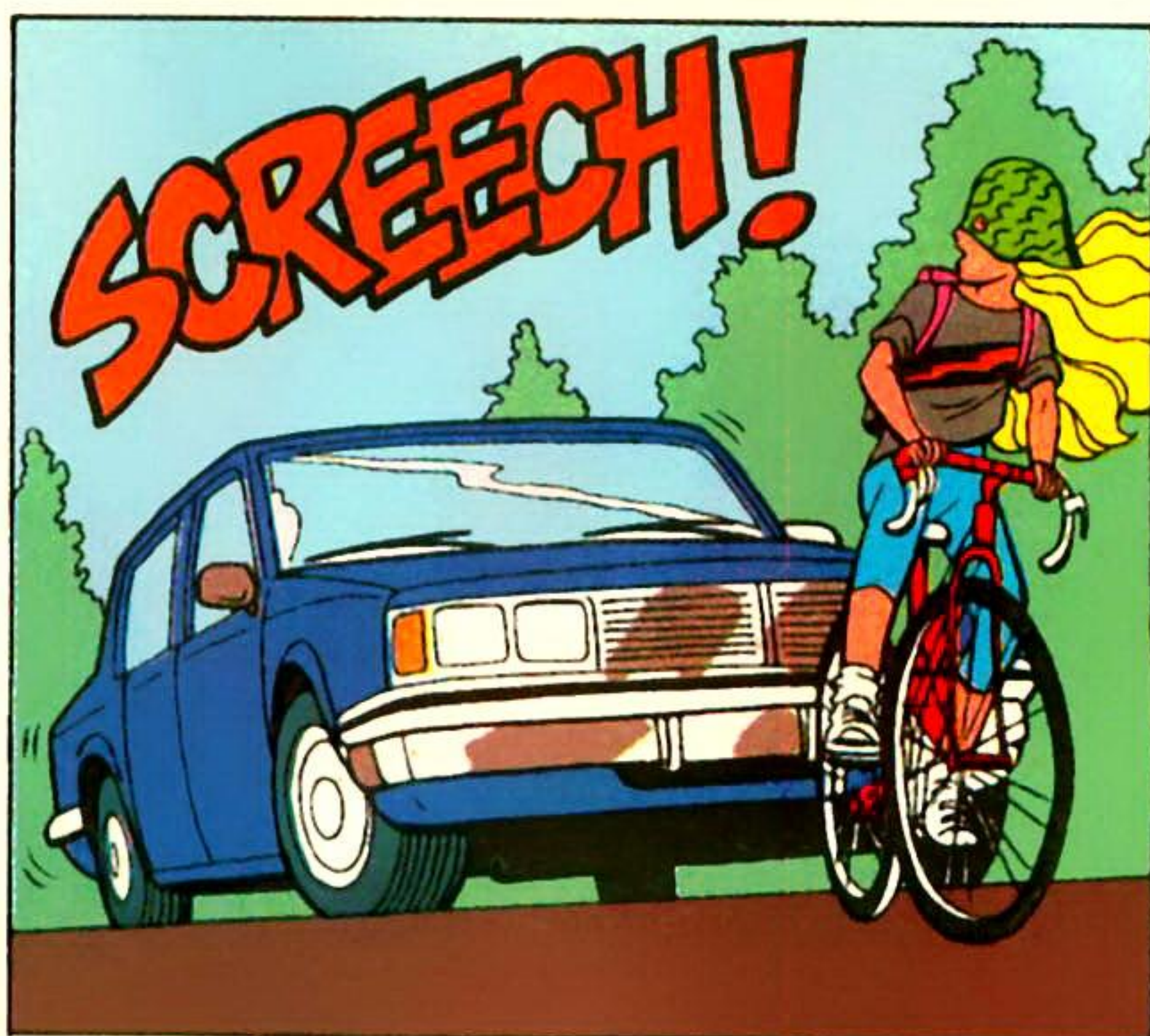
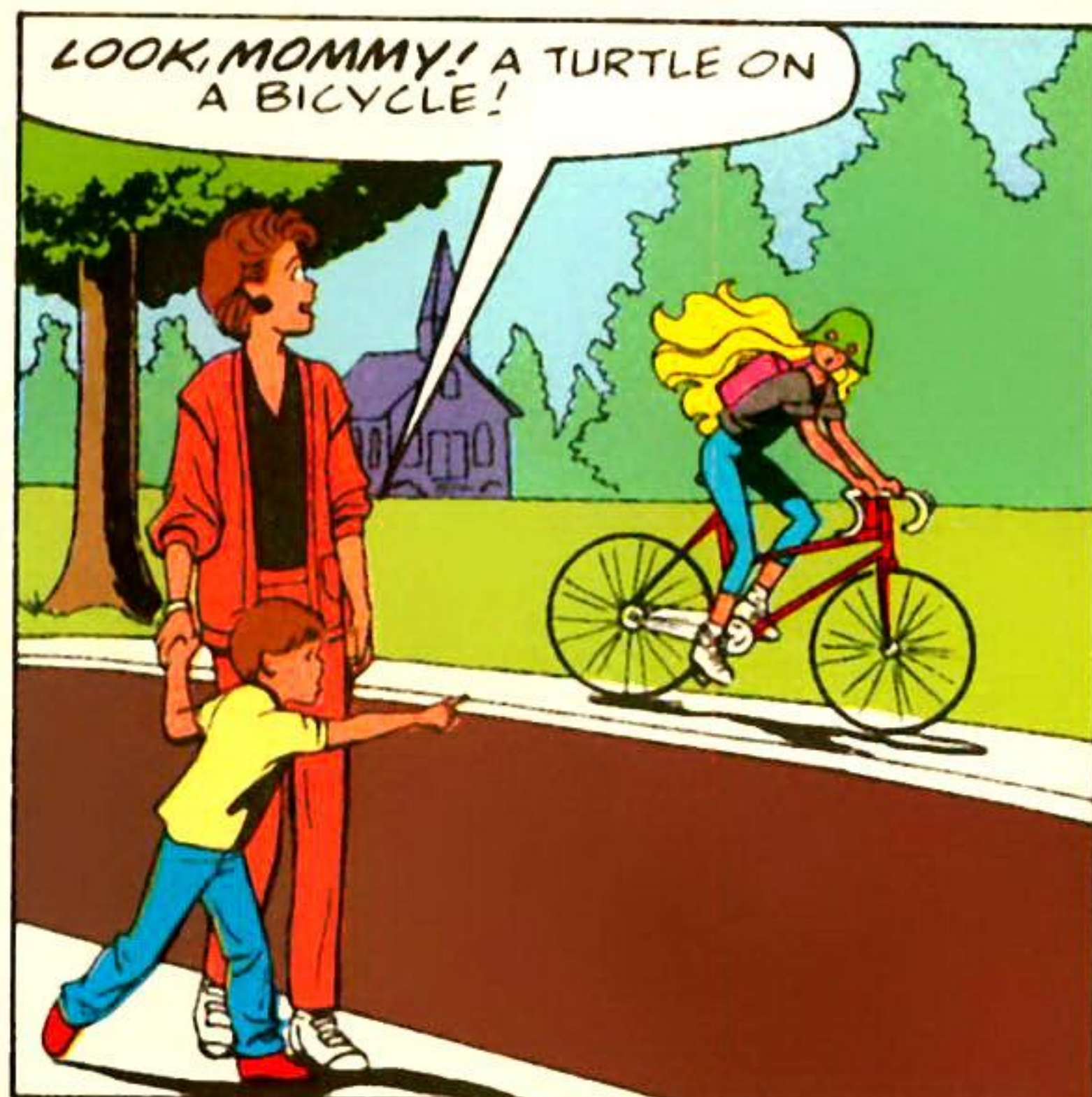
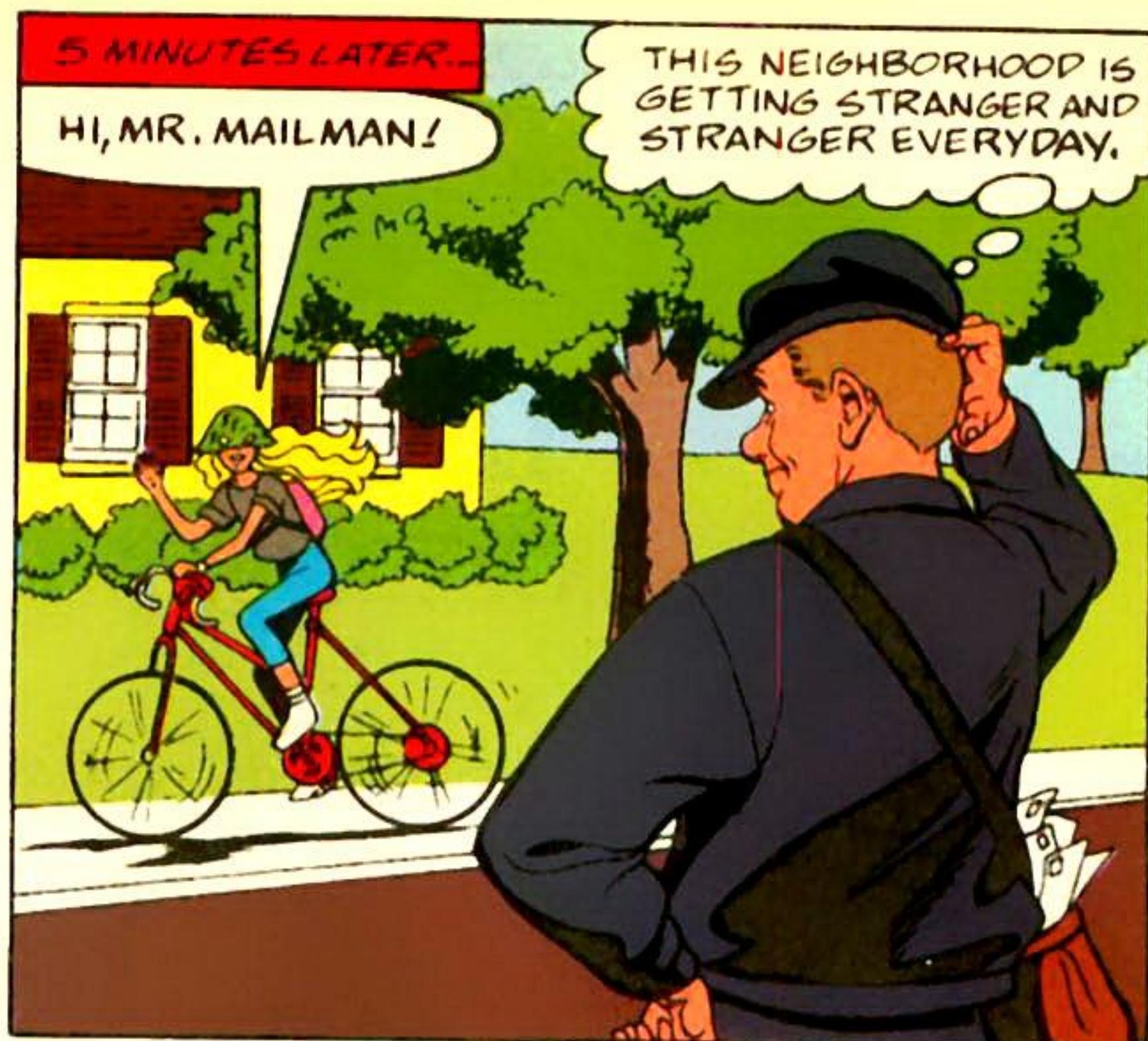


# ALF<sup>TM</sup>

BY  
MICHAEL GALLAGHER,  
DAVE MANAK  
AND MARIE SEVERIN

MONTHLY FUN FROM MARVEL<sup>®</sup>









# Lucky needs your magic touch.

Help make his new marshmallow shape.



START  
HERE

• 2 13 •

• 3 • 4 • 11 • 12 •

• 5 • 6 • 9 •

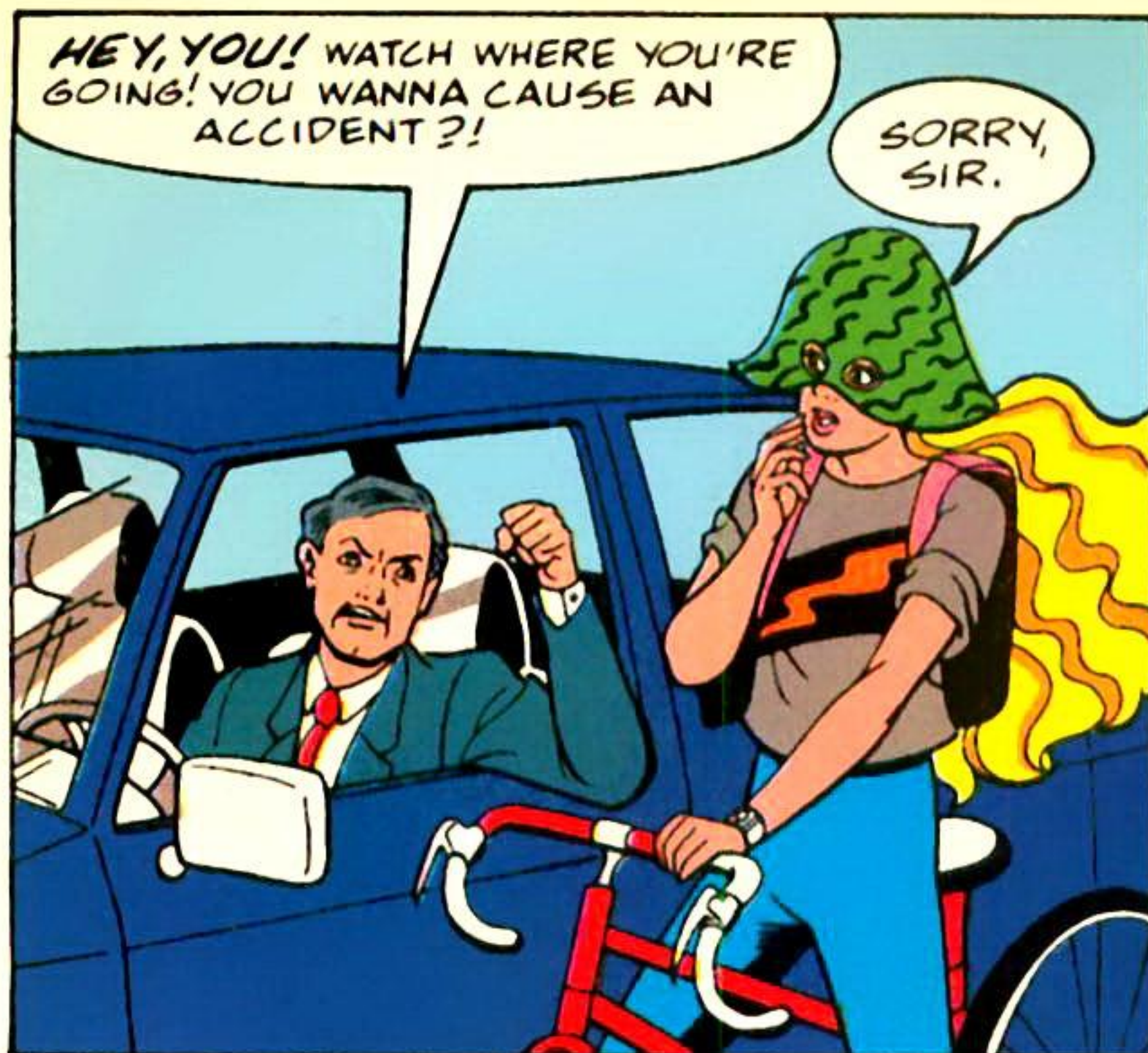
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• 7 • 8 •

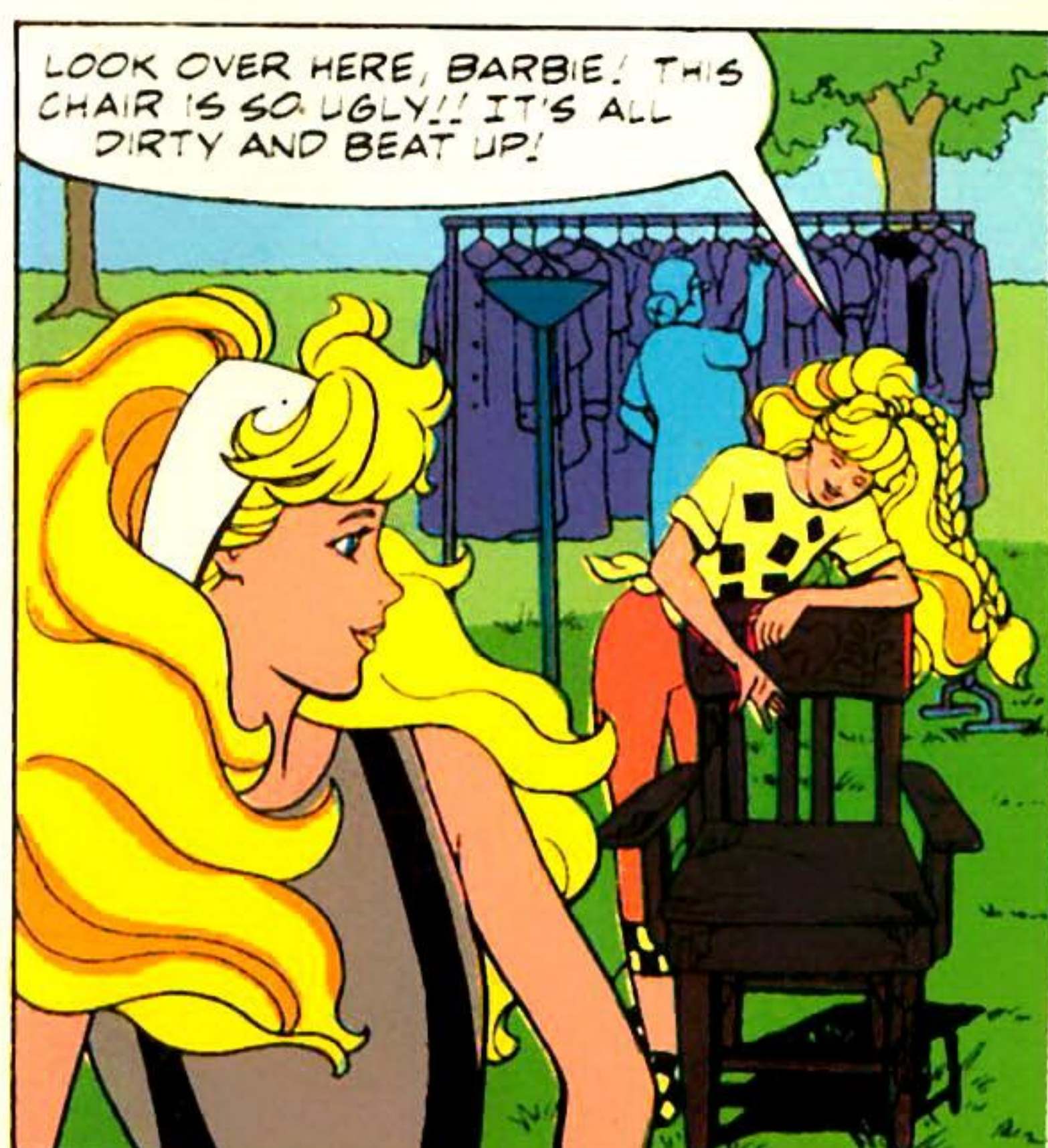
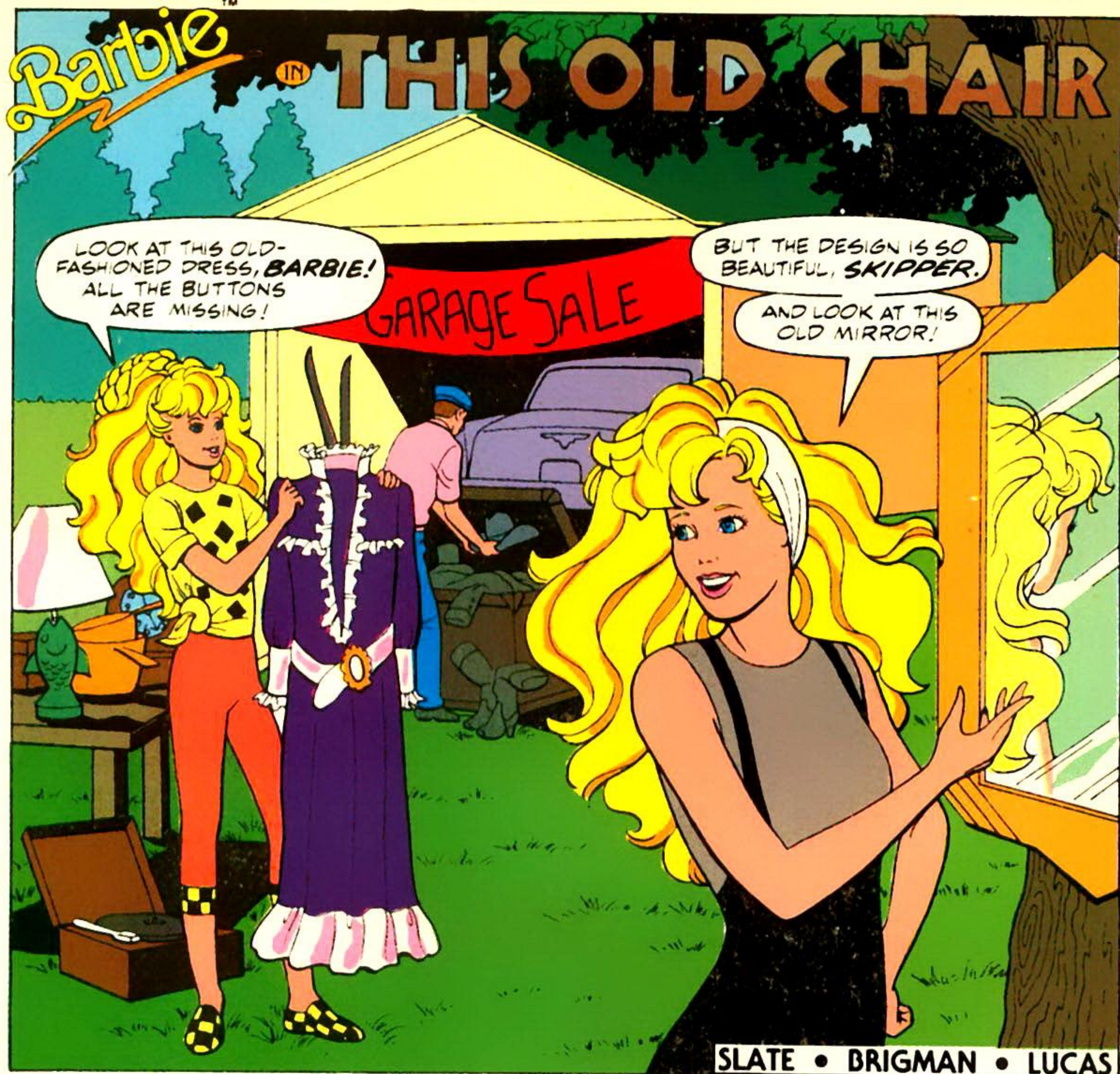
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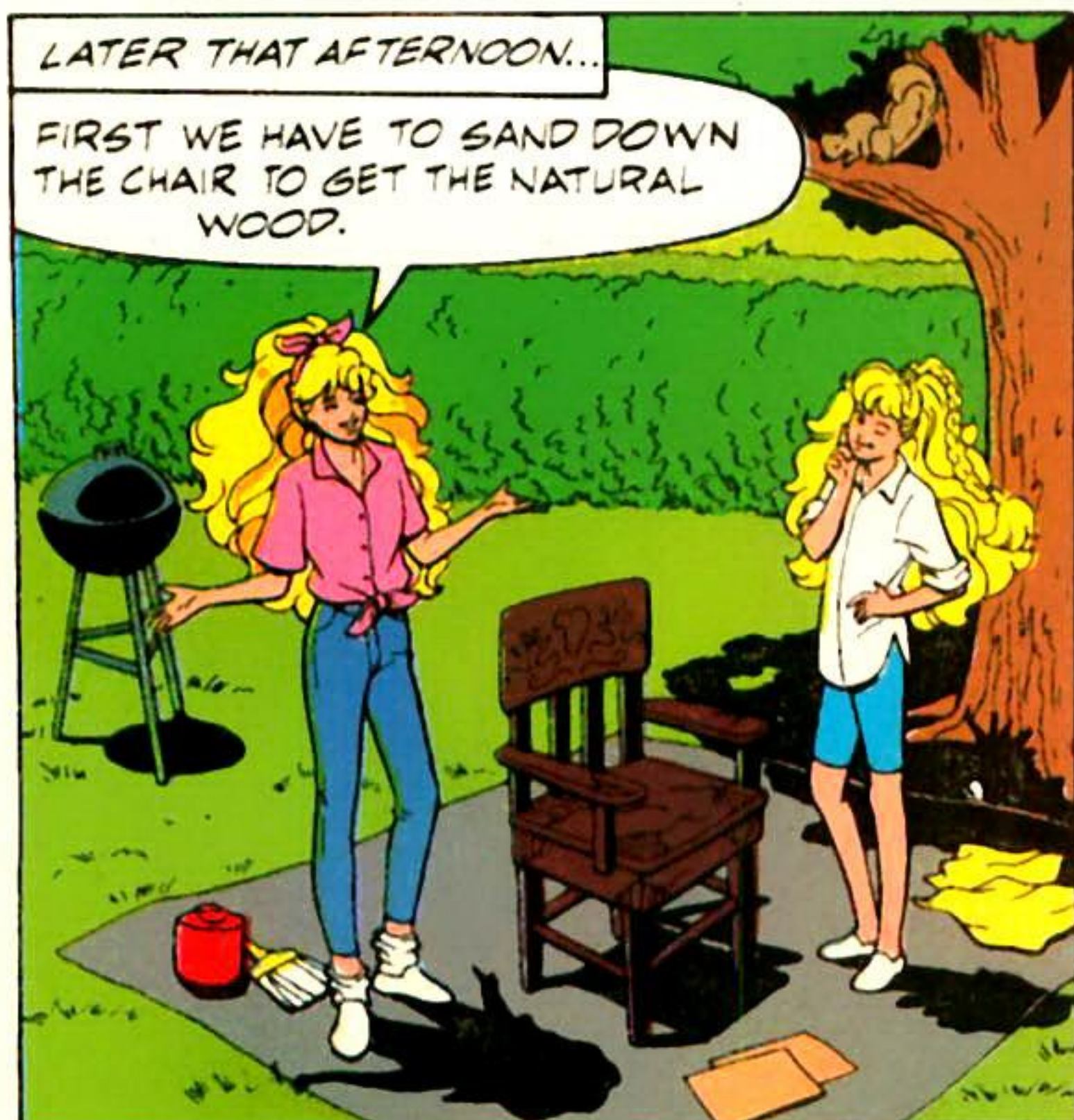
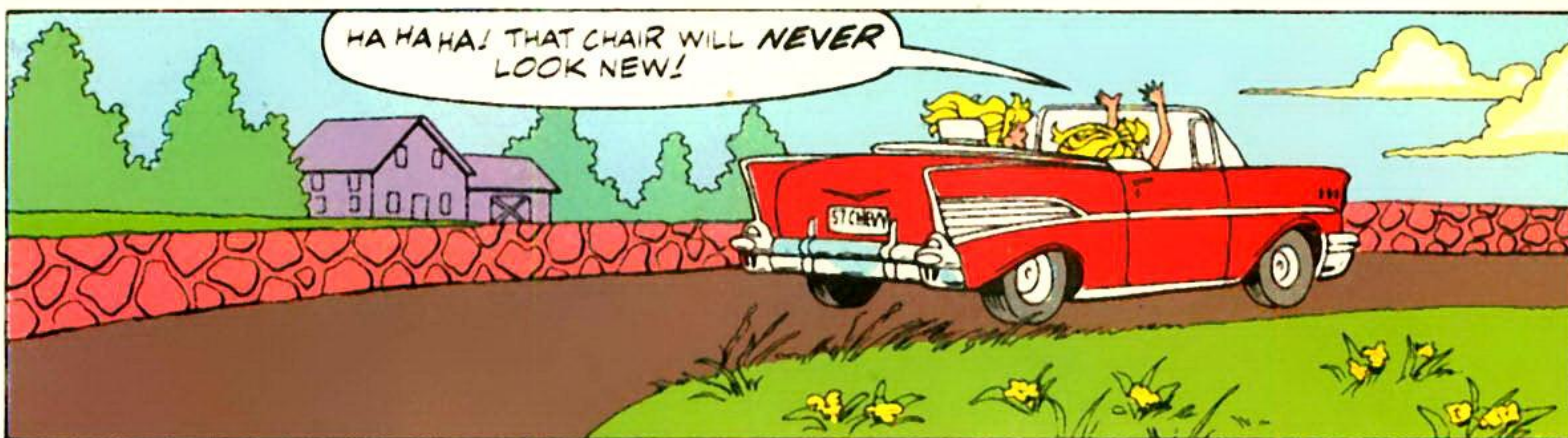
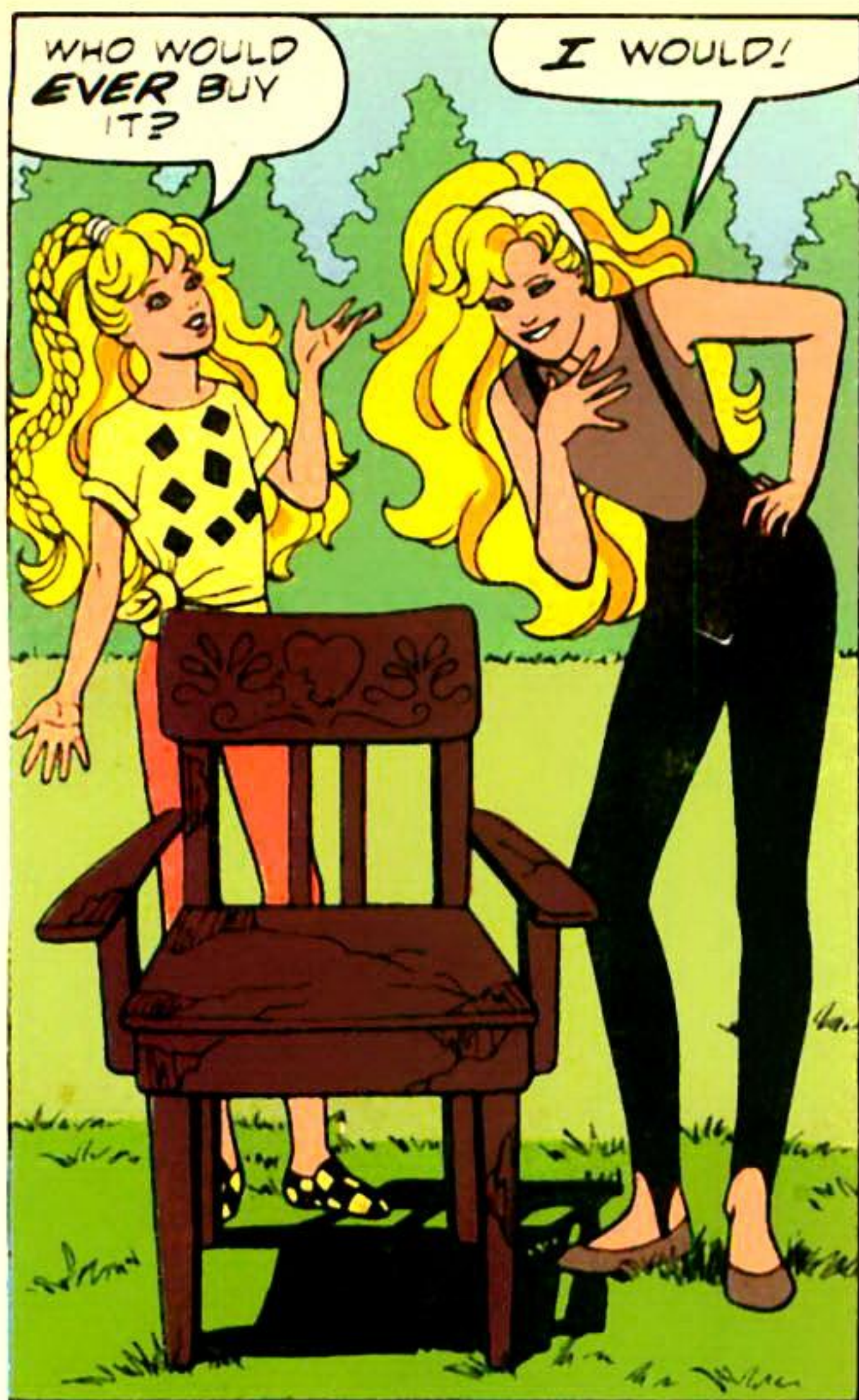




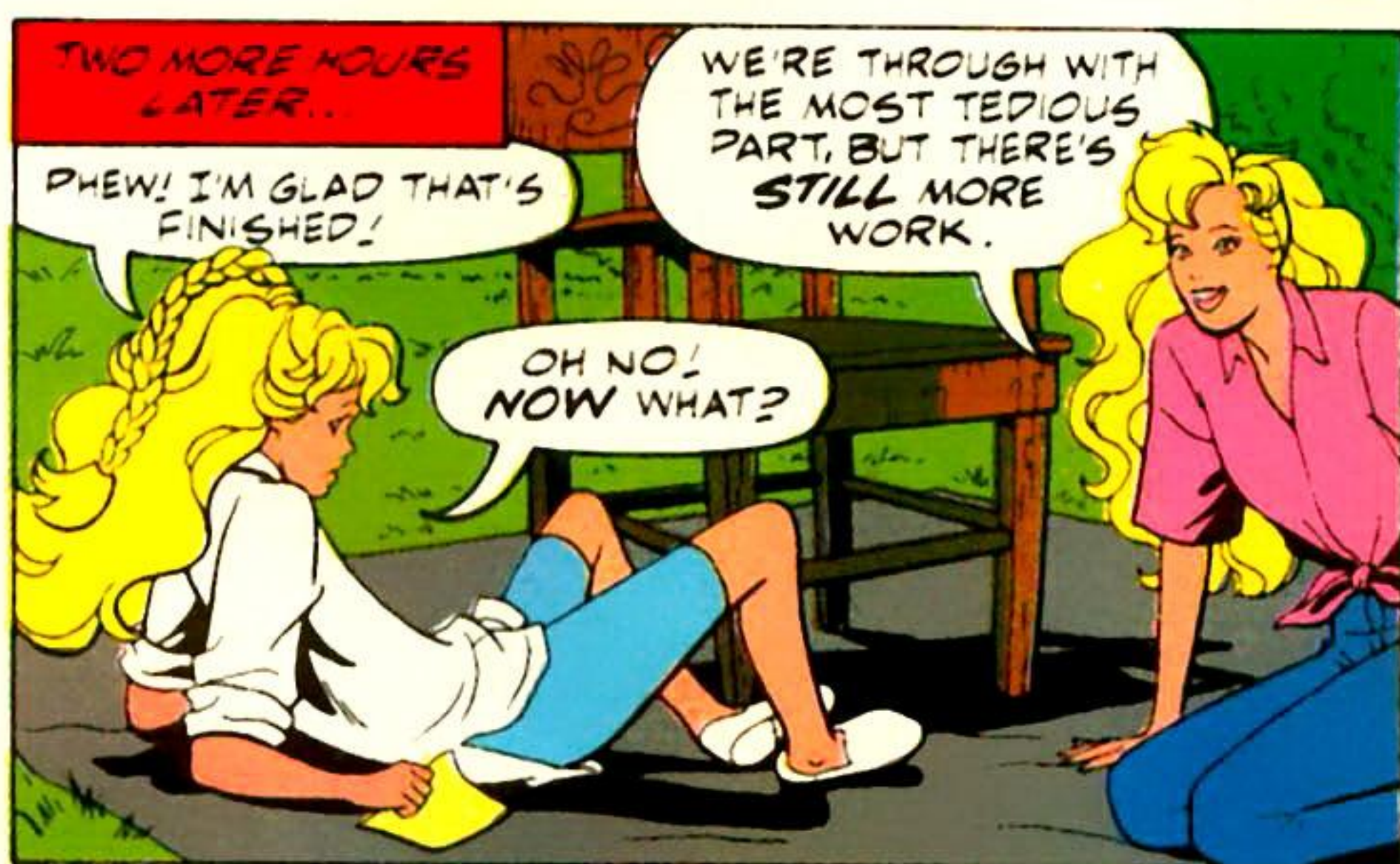




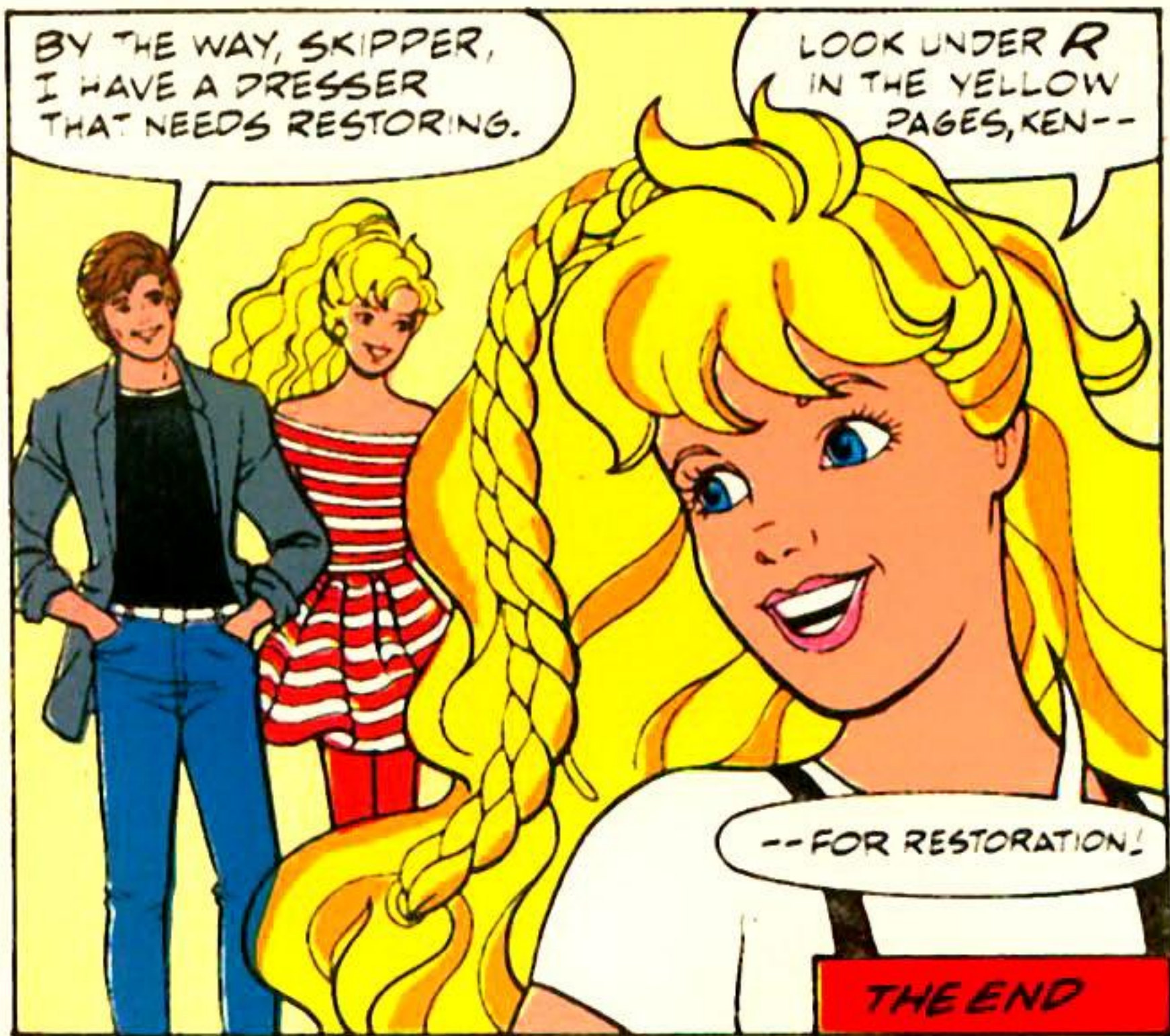
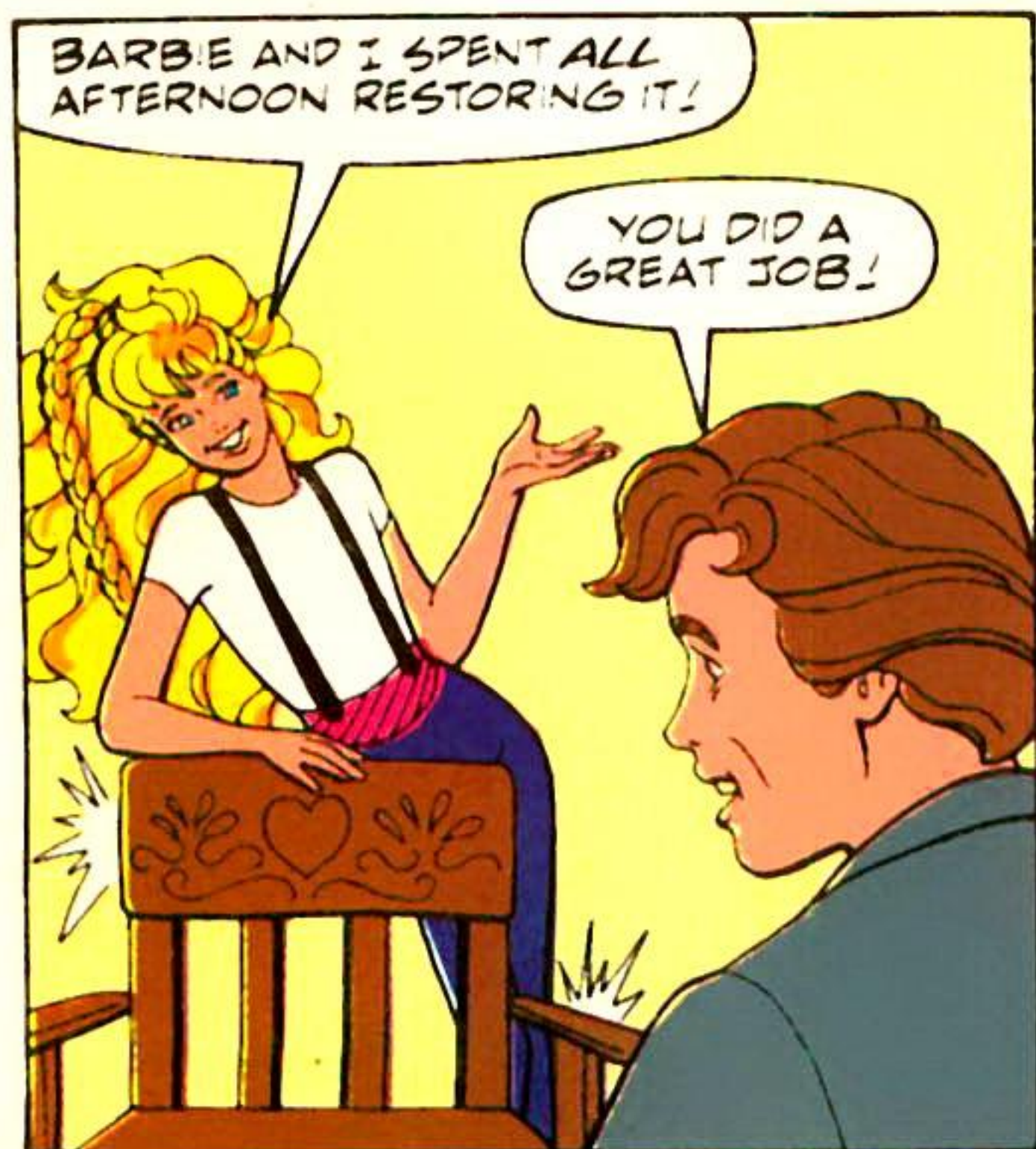
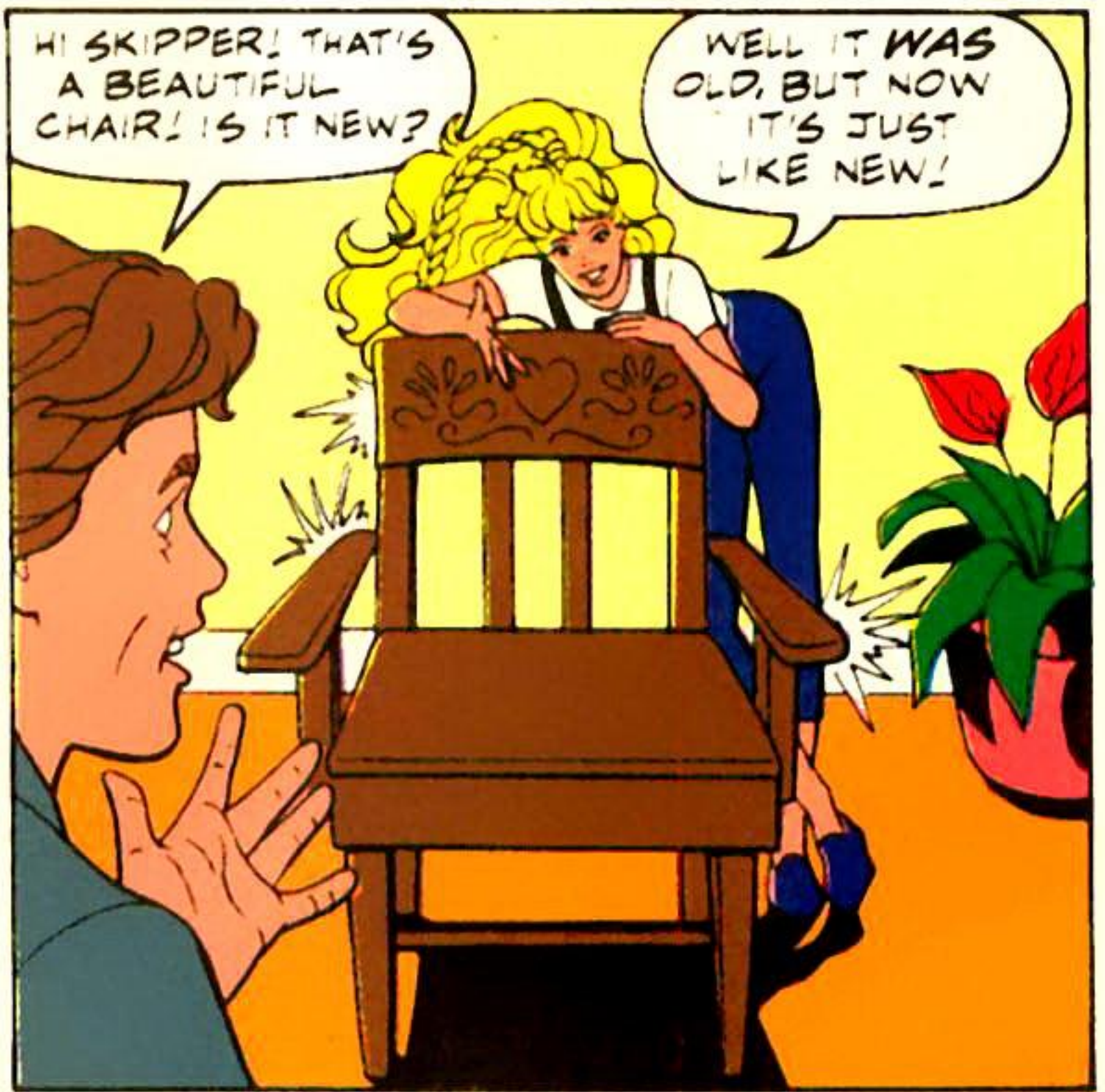
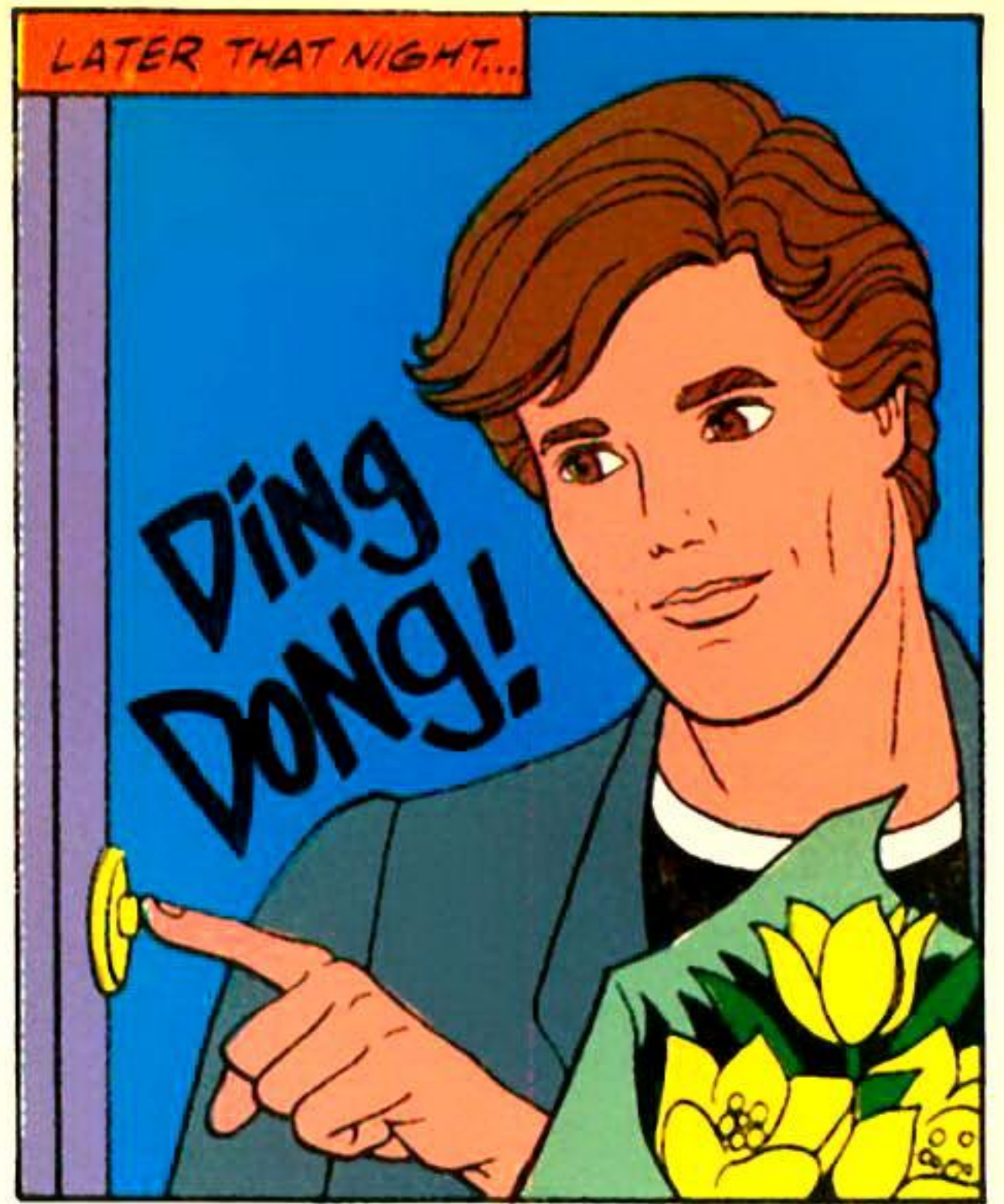
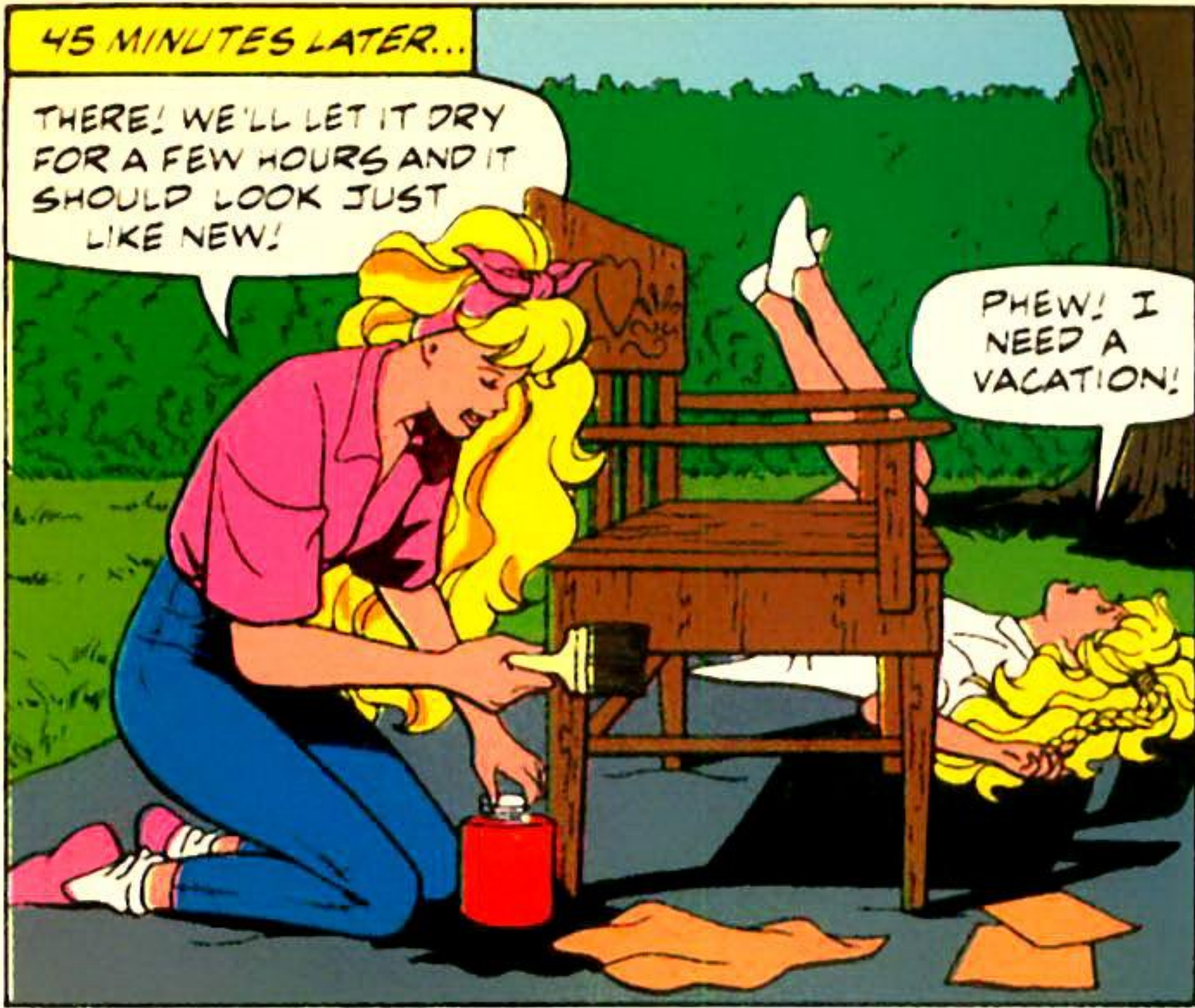








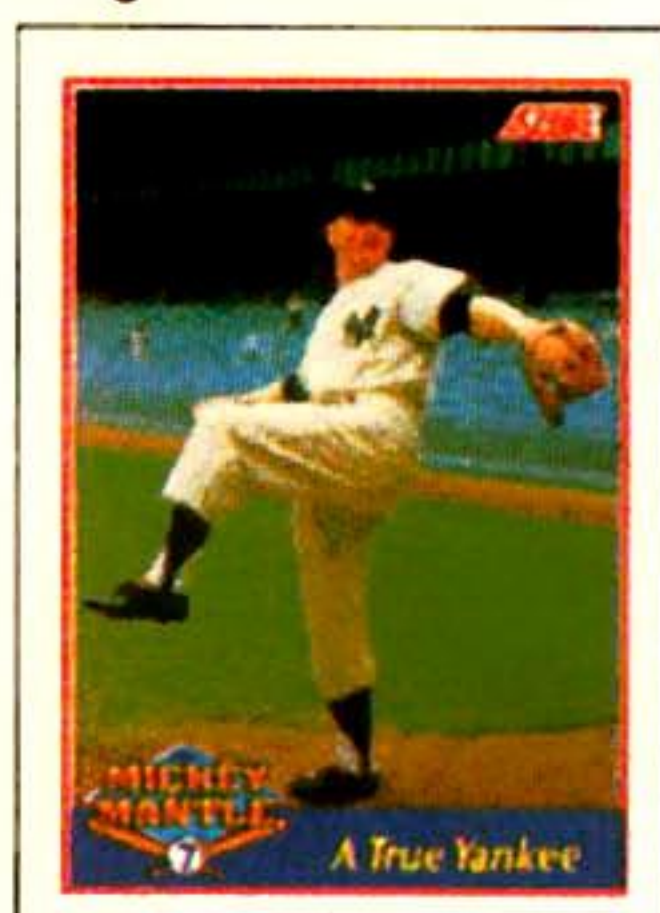
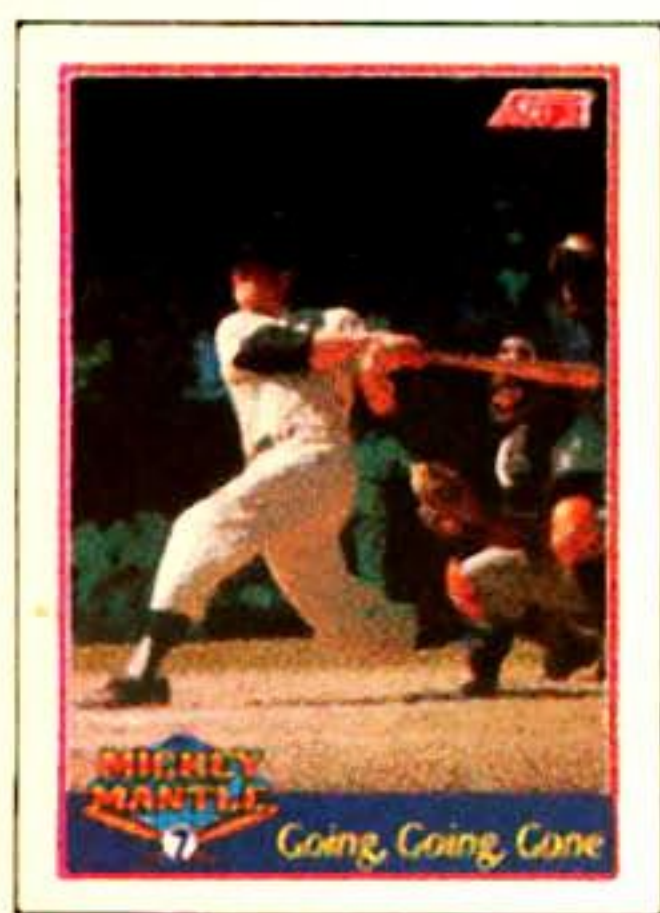
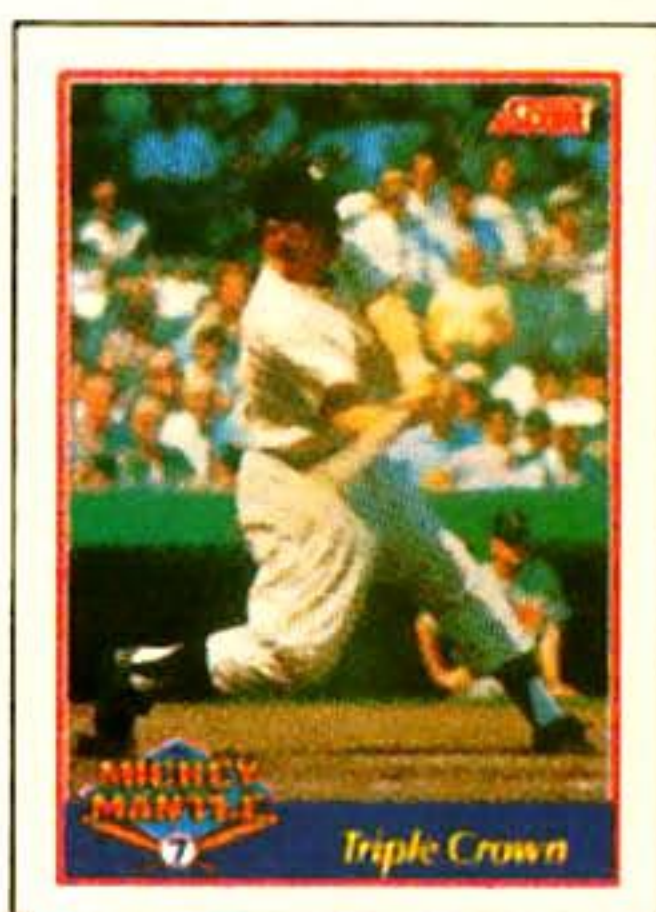
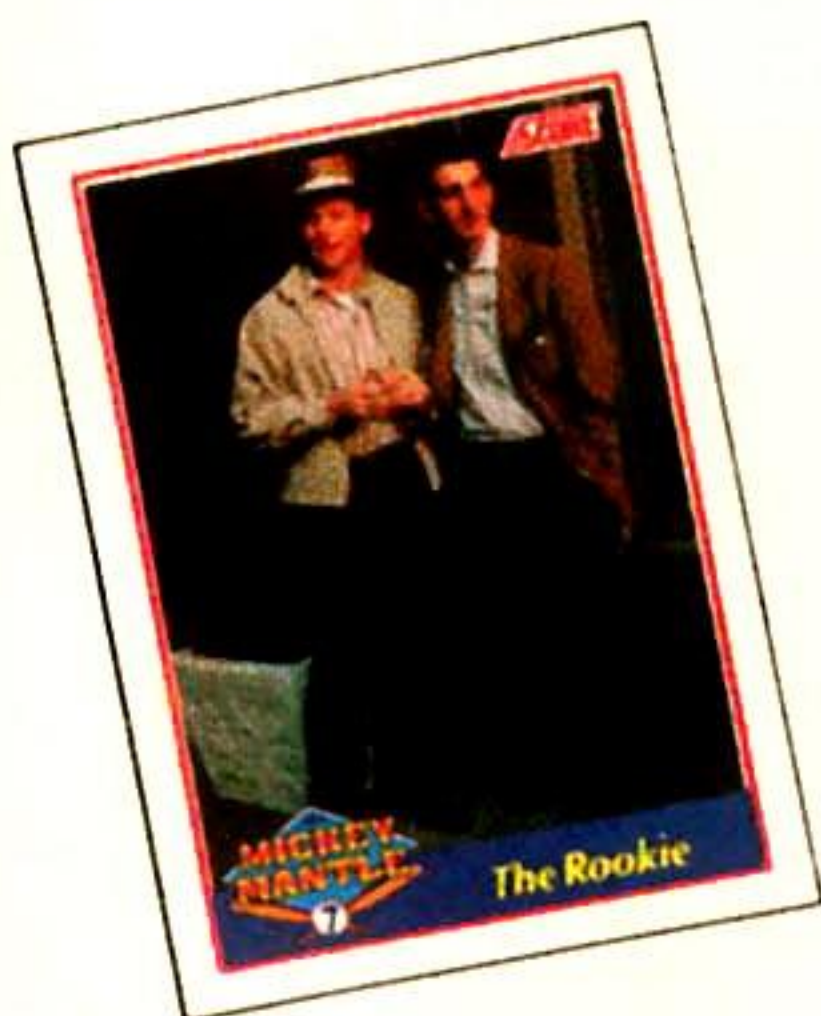






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## The Mickey Mantle of Baseball Cards



SCORE proudly introduces a spectacular new seven-card series of hand-signed Mickey Mantle cards. There are 38,500 cards in this limited edition. 2,500 are personally autographed.

Find them in packs of SCORE's Series 2 blockbuster 1991 baseball card collection. Or win one by entering our mail-in sweepstakes.

1991 SCORE cards are loaded with other great surprises too. The Dream Team, First Round Draft Picks, 110 Rookie Prospects, All Star Team, The Team Franchise Players, trivia cards and more.

For the Mickey Mantle of baseball cards, it's SCORE.



# SCORE®

## THE OFFICIAL CARD OF THE 1990's™





# Barbie FASHIONS

FABIAN NICIEZA  
Editor  
EVAN SKOLNICK  
Assistant Editor  
Book Designer

Write to: BARBIE FASHION, 387 Park Avenue South, New York, NY 10016  
Hey, kids — since we print your name, age, city and state, please include them on your letters.

Dear Barbie,

My name is Pamela Stusvisk. I am in the fourth grade and I'm totally into Barbie. Barbie happens to be my favorite thing!

I got three Barbie things for Christmas and I hope for more. I got Dance Magic Barbie, Barbie sofa and chair set, and a BARBIE FASHION!

In the fabulous first issue of BARBIE comics my favorite issue is: "The Fashion Show Must Go On" and "Career Quest."

I am really into fashion plus I design fashions, too. BARBIE FASHION helps me get ideas on fashion designs.

Pamela Stusvisk  
Barryville, NY

We're glad you like BARBIE FASHION, Pamela! Have you sent any of your designs to us? We'll be featuring readers' fashions as well as letters on these pages—so send in your designs!

Dear Sir/Madam,

My name is Jeanmarie and I am twenty years old. I have been a fan of Barbie since I received my first doll at age six, and I recently bought your first issue of BARBIE FASHION.

As a young child I was teased for being overweight, and many hours alone would be spent in my room with Barbie. Barbie was a wonderful escape from the real world, and although I have outgrown her, I have her carefully tucked away for the memories she represents.

My mother—a professional seamstress—used to make historical costumes for Barbie. In the early 50's mom turned Barbie into Queen Victoria, Marie Antoinette, and several wives of Henry VIII. Her last one was Princess Diana in a stunningly exact replica of her royal wedding gown.

Mom made most of my Barbie's wardrobe. I had a genuine mink stole from a piece of an old collar; gowns of richly colored antique satins and brocades; a wedding gown beaded with 80 year-old seed pearls and crystals; and a fur-trimmed velvet cloak.

Every little girl who has ever owned a Barbie doll will keep Barbie in her heart forever.

Jeanmarie Schlegel  
Etobicoke, Ontario  
Canada

Your Barbie was always in the height of fashion, Jeanmarie! Thanks for sharing some of your memories with us! (We'll be dreaming of the mink stole and beaded antique gown!)

Dear BARBIE FASHION,

Hi! My name is Amelia John. I just love your . . . s. Do you have a Barbie fan

club? And do you have a Barbie newsletter? My friends and I really want to know.

I have five Barbies and one Ken. I have a Barbie Pink Card.

Amelia John  
South Sloan, British Columbia  
Canada

You're already a valued member of the Barbie Comics Readers Club because you read BARBIE FASHION, Amelia! You must also read BARBIE, another monthly title from Marvel, because you have a Barbie Pink Card. That makes you a card-carrying Barbie fan!

As for a newsletter—this is as close as we get!

Dear Barbie,

I loved every part of your BARBIE FASHION. I am going to try and get your BARBIE comic book.

I am 10 years old, and I have 2 brothers and 3 sisters and a dog.

I have to go now!

Olivia Mingarelli  
Nepean, Ontario  
Canada

Hi, Olivia! Nice to meet you!

Dear Marvel Comics,

I am 11 years old and in fourth grade.

I really enjoyed the BARBIE FASHION Fun comic. I think you are doing a great job making BARBIE comics. I hope you

make more BARBIE comics because they are wonderful. Please write back and one more thing—can you tell me what other BARBIE comics you are going to have?

Lydia Flores  
Houston, TX

Thanks for the compliments, Lydia! As mentioned above, Marvel also publishes BARBIE. You should be able to find it wherever you buy BARBIE FASHION!

Sorry we can't respond to all the letters we receive—we get too many! But please keep writing! We love to read your letters!

Fashion is not just for women and girls! We get letters and fashions from male readers, too! Take a look:

Dear BARBIE Comics,

Hi! My name is Michael Sheridan. I am 29 years old. I like to draw females from comic books. I've been drawing for one year now. I've been looking for a Barbie comic book in the comic book stores for a while now, and I'm happy to find one started. I think BARBIE Comics is adorable!

Michael Sheridan  
Passaic, NJ

Thanks for writing, Michael!

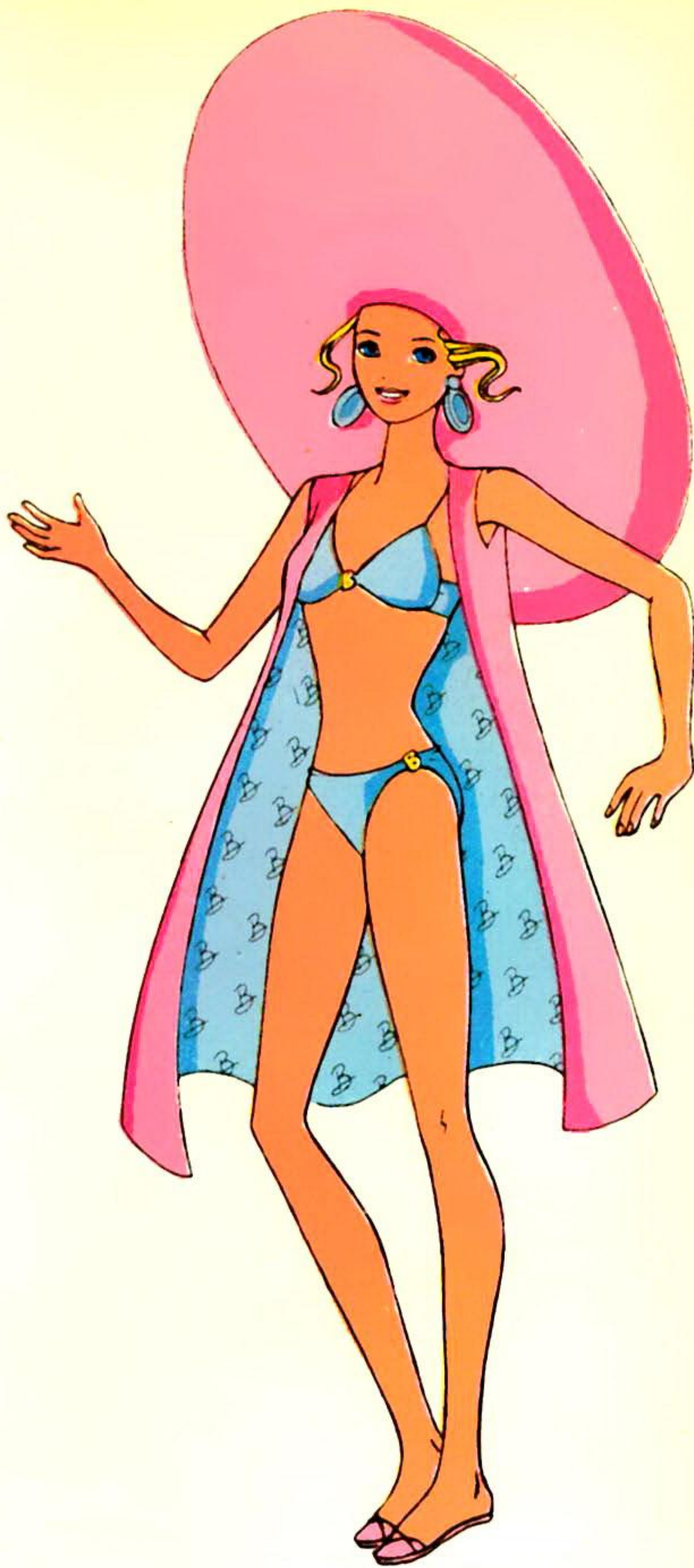
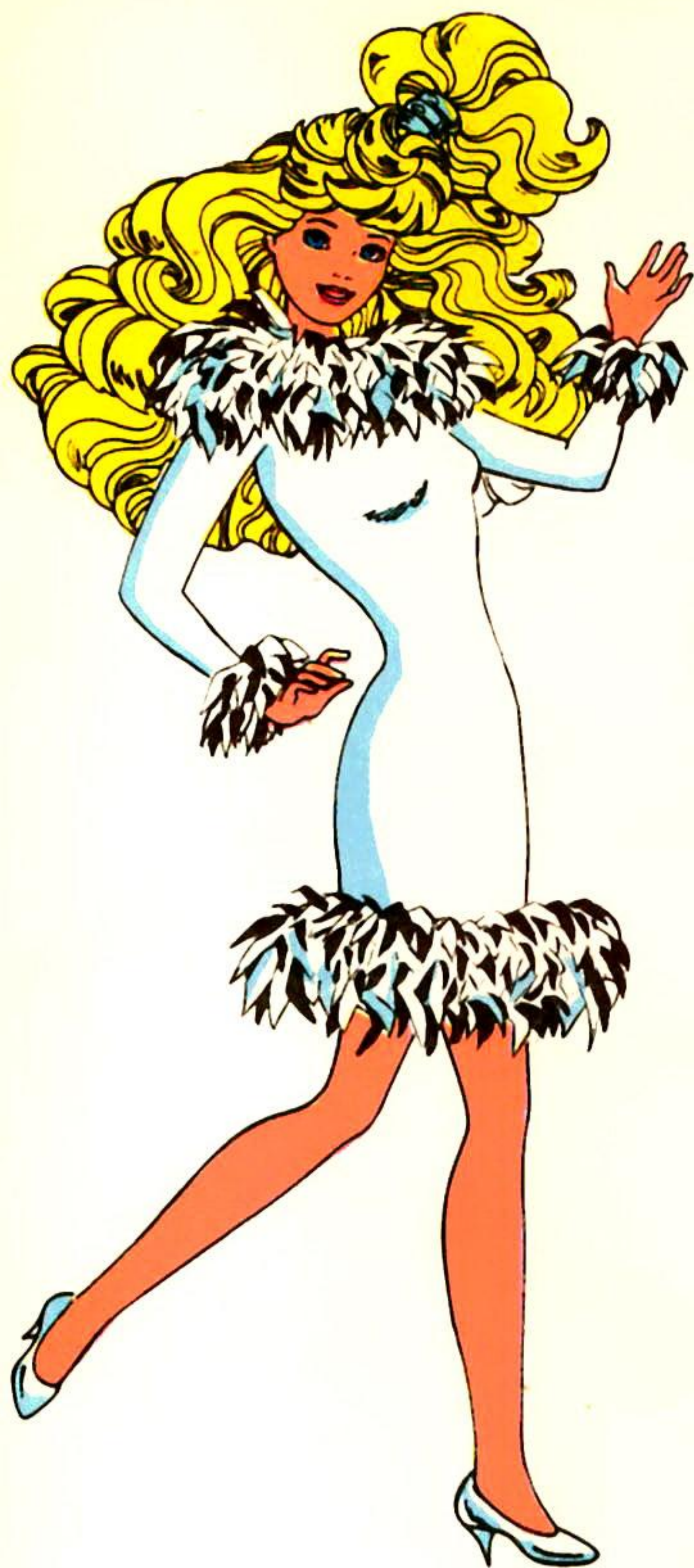
Thanks to the readers who sent us the featured fashions this month! Remember to send your ideas for sportswear, evening wear, swimwear, sleepwear—anything you can think of—to BARBIE FASHION!

This month we have a fashion design for Ken! It comes from Cassie in Regina, SK, Canada. Cassie has designed sleepwear for Barbie's beau!





A pretty party dress comes from John James Vila, of Brooklyn, NY, who writes, "I hope you like this white satin formal occasion dress. It would look smashing on Barbie." We agree, John!



And Damon C. Powell, from Spring Valley, CA, sends his design for a beautiful bathing suit for Barbie! We know Barbie will love "Barbie B's," Damon!

Send in your original designs only. By entering you acknowledge and agree that your entry becomes the property of Mattel, Inc., which thereby has permission to modify and use the submitted designs in any way it deems appropriate without further compensation. Your entry also constitutes your permission to use your name and likeness in this publication in connection with your submission.





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